

(303) 234-9500 · 5350 West 20th Ave., Denver, Colo. 80214

May 3, 1983

Mr. Gerry Finiello Director Touring Operations Rick Trow Productions 3941 Commerce Avenue Willow Grove, PA

Dear Gerry:

in Denver

d rather be

A short note to thank you, Atari and especially Ronnie, for assisting KIMN Radio with the past school promotion with Atari and their computers. Our station sincerely enjoyed the opportunity to host these events and hope that this is the beginning of many other promotions for the future.

I cannot tell you how very much our talent enjoyed the job that Ronnie performed while in Denver. They have not stopped singing her praises and I appreciate the energy that she devoted to psyching my talent on this event. She was very professional and we hope that she will continue to be a part of your programming.

The management and staff of KIMN thank you for affording us this opportunity and hope that we will be working on other events for the people of Denver soon. Thank you for your time and talents on our behalf.

Sincerely,

Martha Simmons

Creative Services Director

ATTO Summors

MAY 0 9 1983

MS/ms Enclosure:

P.S. --

I have sent two seperate air checks to your office, throughout the campaign. I am hopeful that someone has intercepted these. Please let me know.

South Mountain Middle school

EMAUS AVENUE AT CHURCH STREET IN ALLENTOWN, PENNSYLVANIA 18103
SCHOOL DISTRICT OF THE CITY OF ALLENTOWN

RUEL J. BECKER, Principal: ROBERT J. L'AUDENSLAGER, Assistant Principal: WM. H. STOUTENBURGH, Superintendent

January 18, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATART, INC. 60 East Plumeria P.O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman:

On Tuesday, January 18, 1983 our school was very pleased to have as our guest Ronnie Anastasio from Rick Trow Productions. Ronnie presented a program, to our entire student-body of approximately 900 students, entitled, Computers: Expressway to Tomorrow and sponsored by ATARI.

The entire program was a huge success, from the attentiveness of the audience to the absolutely excellent narration by Ms. Anastasio. Nothing but very positive comments were heard from both students and teachers.

Needless to say in recent years ATARI has become a household word and as an educator I am pleased to see the effort made by your company to promote more than just the world of games. We again would like to thank Ms. Anastasio, Rick Trow Productions and of course ATARI for making the effort and taking the time to present such a fine program.

Sincerely,

Robert J.\ Laudenslager
Administrative Assistant

K. Let Dandinsloger

cc: Rick Trow Productions

Mother Seton Regional High School Valley Road Clark, New Jersey 07066

December 5, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh,

On November 21, 1983, Rick Trow Productions came to our school to present the assembly on computers, sponsored by Atari. The assembly was excellent in all ways and we wanted to thank you and Rick Trow Productions for bringing such a great show to our students. I am enclosing several of our students' reactions to you so you can see for yourself just how much the students appreciated the presentation.

The following are comments from freshmen not yet currently enrolled in computer classes:

- 1. The show was interesting and presented well with the screens. The part with the speech synthesizer was very good.
- 2. Yesterday's assembly was very good. I really don't know a lot about computers, but this helped me to understand them better. Now I know what happens inside a computer when I turn it on! I really enjoyed the film explaining everything.
- 3. Yesterday's assembly was very interesting. I liked it because it taught me a lot about computers. I've always wanted to know about computers, because when I get older, I would like to work with computers. At my old school, we had an assembly similar to this one, but it was very unorganized and boring, unlike this one.
 - 4. This assembly was very interesting and informative.
 - 5. It was very educational. I enjoyed it very much.
- 6. Yesterday's assembly was very interesting. I never knew too much about computers. When I was helping Ronnie set up, she explained most of the things to me about what she was going to present. I liked the assembly very much.
- 7. Yesterday's assembly was really nice and interesting. It wasn't boring and it was a good approach to learning computers.
- 8. Yesterday's assembly on computers was very interesting. I am interested in computers. I have one at home and I learned a little about the RAM and ROM which I didn't really know before.
- 9.I really enjoyed yesterday's assembly. It was fun and interesting. Ronnie really made helping around backstage a lot of fun. Ronnie is really a great speaker. I think this is the best assembly we've had this year so far, thanks to Ronnie.
- 10. ... I'm glad she told us that computers couldn't "overrule" us. That's what I think most people were worried about.
- 11. Yesterday's assembly to me was very interesting. It showed the use and importance of computers in our technology today. I have had experience in computers and intend to get more involved with them.
- 12. The assembly, I thought, was good. I thought it was interesting how Ronnie synchronized with the film. I liked how she explained the computer because I never knew how one worked.
 - 13. It was very well done and I probably would enjoy seeing a sequel to it!
- 14. I also liked how she showed how the memory worked. I've always wondered how it could remember and how you programmed things into it.
 - 15. I liked how she talked to the people on the film.... The things you can do with

computers are fascinating.

16. She had perfect timing with the film!

17. I thought the assembly was great.... She made everything very clear.

18. I thought yesterday's assembly was great because it really helped me decide what I really like and I really like working with computers. It seems fun. Can you try and bring more people in with computers?

19. I felt the computer assembly was very interesting. I liked it because the films

provided a lot of information and the speaker was very friendly.

20. I enjoyed the assembly because it was on computers. It was interesting and fulfilling. There is really nothing not to like about it and the film, kids, and lady were fun. I hope to see more. The only disappointing thing is that it didn't last longer!

The following are comments from juniors in a Computer Science class:

1. I really liked the presentation. I'd like to learn more about the Pilot language.

2. The assembly was excellent. I think we should have them more often.

- 3. I enjoyed the assembly very much. All that she said was true and it helped me get a better understanding of some of the other languages available.
- 4. I thought it was really good. The part that showed what different things computers can do was good. The sound synthesizer was wild.

5. The visual effects were quite amazing.

- 6. I think the assembly was very interesting. Because I was familiar with some terms, it was easier to understand, but I feel they explained the terms very well. The good thing about it was that they covered many fields such as music, designs in art, and the modem, etc.
- 7. The assembly was interesting and gave me a better understanding of the world of computers. It was probably more interesting for the computer students because we already have a basic understanding of what's going on.
- 8. ... The film she showed was interesting because the actors were all teenagers or younger kids and it's easier to relate to.
- 9. I liked the computer asssembly a lot because it was very interesting. It told a lot about what computers can do. One day, I hopefully will be working with computers and I found the assembly a big help.

10If you were to ask me if we wanted her to come back, I would say yes!

- 11. I thought the assembly was very good. I liked to see the different things they did with the computer, especially the music part. It gave a good example of how all age groups can use the computers.
 - 12. I thought that was an excellent assembly!

Once again, we thank you for sponsoring this most educational program!

Sincerely yours,

Sister Jacquelyn Balasia

Mathematics Chairperson

School District, City of Allentown WM. H. STOUTENBURGH, Superintendent of Schools

ALLEN HIGH SCHOOL

Seventeenth and Turner Streets, Allentown, Pa. 18104

RAY ERB, JR., Acting Interim Principal

January 19, 1983

Mr. Christopher P. Bowman
National Manager, Educational Marketing
ATARI, INC.
60 East Plumeria
P. O. Box 50047
San Jose, CA 95150

Dear Mr. Bowman,

Allen High School wants to thank you for the excellent assembly program that Rick Trow Production made possible for approximately 700 of our eleventh grade students. The program was "Computers: Expressway to Tomorrow".

The program was meaningful in that currently a number of our math and science classes are involved in the use of computers in the classroom.

Ronnie Anastasio did an outstanding job as a presenter.

We sincerely hope that we will be kept on your contact list in the future. Your programs are educational and well presented.

Thank you

Robert D. Brown Assistant Principal

Allen High School

RDB/djs &c; Rick Trow

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T. H. WILLIAMS HIGH SCHOOL 1717 - 17th STREET PLANO, TEXAS 75074

January 25, 1983

Mr. Christopher P. Bowman National Manager, Education Marketing ATARI, INC 60 East Plumeria P.O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman,

This is the fifth year that Rick Trow Productions has presented its show at Williams High School. Each year's presentation has been better that the last year's.

Our students fully enjoyed this production. COMPUTERS: EXPRESSWAY TO TOMORROW was very beneficial, both the students and staff enjoyed the production.

We sincerely hope that your company will continue to bring this show to our students.

Sincerely,

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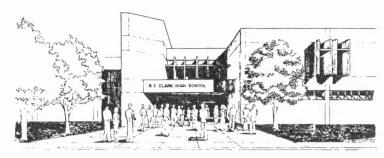
Thomas E. Moore Principal

TEM: pdw

cc: Mr. Rick Trow

It's great!

R. C. CLARK HIGH SCHOOL



523 SPRING CREEK PARKWAY

PHONE: 422-5662

PLANO, TEXAS 75023

January 27, 1983

Rick Trow Productions 3941 Commerce Avenue Willow Grove, Pa. 215/659-8300

Dear Sir:

I wish to express appreciation for the program Computers, Expressway to Tomorrow.

Ronnie Anastasio did a fine job of weaving the dialogue in and out with the projectors, and together they made everything clear and concise.

Our students were very attentive and alert during the program, and the teachers thought the program was excellent.

Thanks for not wasting our time!

Sincerely,

Pat Lowrance

Assistant Principal

snb

Boswell High School

EAGLE MTN.-SAGINAW I.S.D. P. O. BOX 79160 FORT WORTH, TEXAS 76179 AREA CODE 817 ● 237-3315

January 28, 1983



Mr. Christopher P. Bowman
National Manager, Educational Marketing
ATARI, INC.
60 East Plumeria
P. O. Box 50047
San Jose, California 95150

Dear Mr. Bowman:

Ms. Ronnie Anastasio presented "Computers: Expressway To Tomorrow" to our students on January 28, 1983. The material was very well presented, and in a manner that roused the students interest. I feel that our students will benefit from the program.

Our students have a great amount of interest in computers, and the district is currently studying ways to increase the use of computers in our instructional program.

Thanks to you for an excellent learning opportunity for our students.

Sincerely,

Weldon Hafley Assistant Principal

/kgw

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AZLE INDEPENDENT SCHOOL DISTRICT

ENDAL E. HOGYER, SUPERINTENDENT

AZLE, TEXAS 76020

February 1, 1983

Mr. Christopher P. Bowman
National Manager, Educational Marketing
ATARI, INC.
60 East Plumeria
P. O. Box 50047
San Jose, California 95150

Dear Mr. Bowman:

Recently our school had the opportunity to see the assembly program, "Computers: Expressway to Tommorrow" from Rick Trow Productions which ATARI sponsored. The program was of excellent quality. The students got a lot of information on computers presented in a very entertaining way. We appreciate very much your sponsoring this program. We hope you will continue to do so.

Sincerely yours,

Don Hufstedler, Principal Azle Junior High School

201 School Street

201 School Street Azle, Texas 76020

FORT WORTH INDEPENDENT SCHOOL DISTRICT DIAMOND HILL-JARVIS HIGH SCHOOL NO. 265

1411 MAYDELL FORT WORTH, TEXAS 76106

February 1, 1983

(817) 626-2866

Mr. Rick Trow, President Rick Trow Productions 3941 Commerce Avenue Willow Grove; PA

Dear Mr. Trow:

COMPUTERS: EXPRESSWAY TO TOMMORROW was presented to our entire student body this morning by Ronnie Anastasio. We were so grateful to have such a well presented program in our building. The students were very impressed, along with the faculty members. It is encouraging to know that companys like yours is interested in helping us education our children.

Thank you for your interest in education. Please continue to support us with these helpful programs.

Sincerely,

Homer E. Ludiker

Principal

February 3, 1983

Mr. Rick Trow, President Rick Trow Productions 3941 Commerce Avenue Willow Grove, PA

Dear Sir:

Since 1973 Rick Trow Productions has been presenting programs for our students. Today's program, "Computers: Expressway to Tomorrow", was, as all others, given in a very professional manner. Many favorable comments from both students and faculty were made following the program.

Our thanks to Rick Trow and Atari, Inc. for providing an informative program.

Sincerely,

V. V. Shearburn Assistant Principal

WM.B. TRAVIS JUNIOR HIGH School

JOHN HAMBERGER PRINCIPAL

February 4, 1983

Rick Trow Productions 3941 Commerce Avenue Willow Grove, PA 19090

Dear Mr. Trow:

The Rick Trow Production entitled, "Computer: Expressway to Tomorrow," was presented at our school on Friday, February 4, 1983. The program was outstanding in terms of entertainment and educatioal value. Ronnie Anastasio, the performer, was superb. We commend Rick Trow Productions and Atari, Inc. for its efforts in making such a program available to students.

Sincerely,

Christine Rushing

Vice-Principal

Travis Junior High School

cc: Mr. Christopher P. Bowman

Christine Kushing

đc

ARLINGTON HIGH SCHOOL

818 WEST PARK ROW ARLINGTON, TEXAS 76013

OFFICE OF:

Assistant Principal

February 7, 1983

Mr. Christopher P. Bowman
National Manager, Educational Marketing
ATARI, INC.
60 East Plumeria
P.O. Box 50047
San Jose, California 95150

Dear Mr. Bowman:

Thank you for extending to us the opportunity to host your program "Computers: Expressways to Tomorrow". The program was interesting and informative, but above all, was well received by our student body.

We would be happy to host any of your new programs that are pertinent to high school students.

The quality of your program was enhanced by the presentation of Ronnie Anastosio. She's a real pro! Thanks again.

Sincerely,

Wendell Lackey

WL:cf

cc: Rick Trow Productions



dallas independent school district

February 7, 1933

North Dallas High School

Linus Wright General Superintendent

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P.O. Box 50047 San Jose, CA 95150

Pear Sir:

We want to thank you for making it possible for North Dallas High School to be included in seeing the production COMPUTERS: EMPRESSWAY TO TOMOPPOW. At the present time we have only five TPS-80's and one terminal in our building, and we would like very much to have many more. Today's students are in the "computer age" and we want to help them prepare to function in it.

The production was a type which captures the interest of students. We have something of a problem with the noise level our students produce, but once the problem was under way, they were attentive -- because it did interest them. Also, the young lady who conducted the program, Bonnie Anastasio, was quite capable of handling the situation.

I am please that 'Ms Anastasio thought our "production crew" was "the best I've ever had" -- they are stagecraft students and contribute an enormous amount of time and energy to the school.

We appreciate your generosity in producing the program, and it making it available to us. Thank you, and please include us in the next round.

Sincerely.

Tvelvn 'c'illen

Dean of Instruction

cc: Pick Trow, President Pick Trow Productions

Euclin The Millen

FORT WORTH INDEPENDENT SCHOOL DISTRICT

SOUTHWEST HIGH SCHOOL NO. 260 4100 ALTAMESA BLVD. FORT WORTH, TEXAS 76133

(817) 292-3915

February 8, 1983

Rick Trow Productions 3941 Commerce Avenue Willow Grove, PA 19090

Dear Mr. Trow:

The faculty and students at Southwest High School heartily enjoyed the presentation COMPUTERS: EXPRESSWAY TO TOMORROW, given here on February 1, 1983. Ronnie Anastasio did an excellent job. We found the production most entertaining and informative.

Thank you for this opportunity.

Sincerely,

Susan Crummel

Computer Math Teacher Southwest High School

Mineral Wells High School

3801 Northeast Eighth Street Mineral Wells, Texas 76067 817/325/4408

Charles Scott Principal Mary Evans
Vice-Principal

Tebruary 9, 1983 Konnie amastasio presented your nogram in a very professioner efficient and friendly way, would like to have more people visit our school.



SOUTH GARLAND HIGH SCHOOL

600 COLONEL DRIVE - GARLAND TEXAS 75043 - (214: 494-8424

February 15, 1983

CHARLIE WHITE

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria PO Box 50047 San Jose, CA 95150

Dear Mr. Bowman:

Wednesday, February 9, you featured an assembly for our students entitled "Computers: Expressway to Tomorrow." Both students and staff were thoroughly receptive. Several remarked to me that this was the best assembly we had experienced in some time.

Please accept our thanks and appreciation for giving us the opportunity to enjoy your high calibre program. Also, give a special thanks to Ms Ronnie Anastasio, a professional in every sense of the word.

We look forward to your next presentation and hope we will be included in your busy schedule.

Sincerely,

CHARLIE WHITE Principal

Rick Trow Productions

CONGRESS JUNIOR HIGH SCHOOL 709 CONGRESS DENTON, TEXAS 76201

ROBERT N. HARDAWAY, Principal TONY SWAFFORD, Assistant Principal

JO ANN BOYD, Counselor ORBIN E. RUTLEDGE, Counselor

February 15, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, Inc. 60 East Plumeria P.O. Box 50047 San Jose, Ca 95150

Dear Mr. Bowman,

All of the bad experiences I have had in the past with free assemblies were just erased by your tremendous program "Computers: Expressway to Tomorrow". Teachers and students were equally impressed with this timely presentation. It was current, beautifully done, and educationally sound. I can't remember when a program has held the attention of the student body like yours did.

The performance of Ronnie Anastasio was super. She was such a delightful young professional from start to finish. The student assistants were most impressed with her professionalism as well as her performance.

I want to thank you for your interest in the education of todays youth. By providing quality programs like "Computers: Expressway to Tomorrow" you have filled an educational void for our students that would not have been filled otherwise.

Again, thank you for a great assembly.

Sincerely,

Bob Hardaway

Got Hardaway

BH/10

cc: Rick Trow Productions;



dallas independent school district

Skyline High School

February 15, 1983

Linus Wright General Superintendent

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P. O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman:

Skyline High School wishes to thank you for the recent Rick Trow Productions show on computers.

I have had many positive comments and I am pleased with the type of performances that Rick Trow consistently brings to high school students. We had two assemblies and our students thoroughly enjoyed both productions.

Our students were responsive, attentive and seemed very interested in the story that was told. We wish to extend our congratuations to you, Rick Trow and Ms. Ronnie Anastaso for one of the most outstanding assemblies we have had this school year. We trust that you will remember us next year for each performance was given in an educational and professional manner.

Sincerely,

Frank Guzi Principal

Skyline Center

bt

cc: Rick Trow Productions

STEPHEN F. AUSTIN JUNIOR HIGH SCHOOL



MURPHY WEBSTER PRINCIPAL

February 17, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing Atari, Inc. San Jose, California

Dear Mr. Bowman,

We sincerely appreciate the valuable contribution your company is making toward the education of our nation's school children. The program Computers: "Expressways to Tomorrow" was extremely informative and entertaining. Ms. Ronnie Anastacio's performance in the program was a credit to herself and her company.

Thank you again for your commitment to our nation's future, our children.

Sincerely,

Eva Rhodes

Vice Principal

ER:as

cc: Rick Trow Productions

BONHAM HIGH SCHOOL Box 490 Bonham, Texas 75418 214-583-5567

February 18, 1983

Dear Sir;

Computers: Expressway TO Tomorrow was a welcome event to our school. Ronnie Anastasis did an outstanding presentation for us. The student body and faculty of Bonham High School enjoyed the program very much. Ronnie held the attention our 500 plus students throughout the program. Anytime the attention of this many students is kept for 40 minutes, the program has to be excellent. Your program was.

In concluding, we enjoyed the presentation very much and look forward to having programs under your direction in the future.

Sincerely,

Games A. Dawson Bonham High School

Principal

JOHN T. WOODRUFF

Cleburne High School

PETE HOBBY VICE-PRINCIPAL JEROME CRIBBS VICE-PRINCIPAL

1501 W. Woodard Ave. Cleburne, Texas 76031

February 18, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P.O. Box 50047 San Jose, California 95150

Dear Sir:

COMPUTERS: EXPRESSWAY TO TOMORROW is an excellent program. Our teachers and students were very complimentary of the material presented and the method of presentation.

It is a fast-moving, exciting and stimulating show that covers the basic and challenges students to look to the future.

I can heartily recommend this program to my fellow educators across the country.

Thank you Rick Trow Productions for another excellent educational program.

Sincerely.

Pete Hobby

PH:sc cc Rick Trow Productions

DENISON INDEPENDENT SCHOOL DISTRICT

McDANIEL JUNIOR HIGH SCHOOL 701 WEST MAIN DENISON, TEXAS 75020

February 21, 1983

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Mr. Christopher P. Bowman
National Manager, Educational Marketing
Atari, Inc.
60 East Plumeria
P. O. Box 50047
San Jose, California 95150

Dear Sir,

Thank you for sponsoring the program "Computers: Expressway to Tomorrow". The project was very enlightening and was well received by our students and faculty. Rick Trow Productions and their representative, Ms. Ronnie Anastasio, are to be congratulated for a fine production. The use of dual projectors and computer type voice reproduction is a unique way of telling the computer story.

Ms. Anastasio is a talented professional and really made the show.

Thank you again for your sponsorship.

Yours truly,

Paul R. Jennings Principal

PRJ/dh

cc: Mr. Rick Trow V

CEDAR HILL SENIOR HIGH SCHOOL

1 LONGHORN BOULEVARD CEDAR HILL, TEXAS 75104

RICHARD LANE

PHONE 291-4273

February 21, 1983

Mr. C. P. Bowman
Atari, Inc.
60 East Plumeria
P.O. Box 50047
San Jose, California 95150

Dear Sir:

Recently your company, through Rick Trow Production, made available an assembly program for our students. The program, Computers: Expressway to Tomorrow, was very informative. The performer, Ms. Ronnie Anastasia, was polished in her delivery and related well with our students.

Thank you for making these opportunities available for our students. I appreciate your support of this type of enterprise.

Yours truly,

Richard Lane Principal

RL/dw

cc: Rick Trow Producations

GAINESVILLE SENIOR HIGH SCHOOL

BILL ROBERG, PRINCIPAL
GAINESVILLE, TEXAS 76240

OFFICE OF

2/22/83

Rick Trow Productions 3941 Commerce Avenue Willow Grove, Pa.

Dear Sirs:

Just a word to let you know how we appreciate the program that Ms Ronnie Anasteisio presented to our student body at Gainesville High School. We have had several assemblies during the year and I feel that this assembly was the best received by our students this year. Ronnie kept the students spell bound during the entire presentation. I feel that this program was educational and entertaining for each of the students.

I would like to compliment you for having such a fine person to go around the schools and help educate students to what the computor can do for them in their fields of work and entertainment.

I do know if we don't meet their chalanges today then they will not be able to do thier job in the future.

Again Thanks for the job your company is doing for education.

Bertie Lee Grab

Bertie Lee Gibbs Assistant Principal

Greenville Senior High School

BILL WALTERS, PRINCIPAL

GREENVILLE, TEXAS 75401

Jeb. 25, 1983

Mr Christopher P. Bowman National Manager, Educational Marketing atari, Inc. 60 East Plumiria P.O. Bax 50047 Jan Jase, Ca. 95150

Dear Sir : Thank you so much for sponsoring such programs as "Computers; Expressivay to Tamarrow". We, at our school, found the program very interesting, informative, and inspirational for

the students. The students benefited greatly from the program. Also, it was a source of enjoyment for them, not only students, but the teachers who were able to attend felt that they were better informed and a little more computer literate than before are truly appreciate having had it at our school:

The representative presenting the program did a fantastic jab. She was excellent. Sharks again for coming to our school.

Sencerely yours mary Low Hensley moth Teacher



SMITHFIELD JUNIOR HIGH SCHOOL

8400 Main Street North Richland Hills, Texas 76180

BIRDVILLE ISD

Haltom Richland Area Schools MR. EDWARD L. LOGAN PRINCIPAL

February 28, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATAI, INC. 60 East Plumeria P. O. Box 50047 San Jose, CA 95150

Dear Sir:

Thanks so much for providing the presentation COMPUTERS: EXPRESSWAY TO TOMORROW. It was an excellent program.

Ronnie Anastasio was well pepared and did an excellent job. It was great to have a program that was so well organized.

The students and faculty had nothing but compliments for the program. Computers are the coming future tool which we all need to know more about today! Thanks again for providing the program.

Yours truly,

Edward L. Logan

Principal

ELL: mh

ce: Rick Trow Productions

SHACKELFORD JUNIOR HIGH SCHOOL

2000 NORTH FIELDER
ARLINGTON. TEXAS 76012

OFFICE OF:

March 1, 1983

Principal

Mr. Christopher P. Bowman
National Manager, Educational Marketing
ATARI, INC.
60 East Plumeria
P. O. Box 50047
San Jose, California 95150

Dear Mr. Bowman:

On behalf of our faculty and students, I want to express my appreciation to you and Atari, Inc., for the program that was presented by Ronnie Anastasio. Our eighth grade students have had some computer training and this program was valuable to them as well as our seventh and ninth grade students.

I received many positive remarks about the program from faculty, students, and staff. Some of our parents even came to see the program and Ronnie did an excellent job of holding their attention.

It was a very worthwhile program.

Sincerely,

Royce Hillman

Roye Bellman

RH:mo

cc: Rick Trow Productions

EVERMAN HIGH SCHOOL

1000 SOUTH RACE EVERMAN, TEXAS 76140

B. C. PURYEAR

PRINCIPAL

DANA PHILLIPS

ASSISTANT PRINCIPAL

March 2, 1983

JIM BASSETT
ASSISTANT PRINCIPAL
GILBERT BROWN
ASSISTANT PRINCIPAL

Mr. Christopher P. Bowman
National Manager, Educational Marketing
ATARI, Inc.
60 East Plumeria
P. O. Box 50047
San Jose. CA 95150

Dear Mr. Bowman:

I want to express our thanks to the Atari Company and to Rick Trow Production for the terrific program, "Computers-Expressway to Tomorrow", that was presented at our school on Monday, February 28, 1983.

I believe that every person should see this program. It has many things to make you wonder what can really be done with computers in our world today.

Thanks so much.

Sincerely,

B. C. Puryear

1 Copy to: Rick Trow Production

GUNN JR. HIGH SCHOOL

3000 SOUTH FIELDER
ARLINGTON, TEXAS 76015

March 3, 1983

Mr. Christopher P. Bowman P.O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman,

I would like to thank you for your sponsorship of COMPUTERS: EXPRESSWAY TO TOMORROW. This program was presented to our seventh and eighth grade classes on Tuesday, March 1. Approximately 875 students were in attendance.

The program seemed to hold our students interest very effectively and was enjoyed by all (including 35 faculty and staff members.) The format was well designed, especially for the age group here at Gunn Junior High, and the presentation by Ronnie Anastasia was delightful.

I again thank you for your backing of this program and will look forward to having it back at Gunn in the future.

Sincerely,

Mike Ward

Asst. Principal

nike Ward

MW/kdw

cc: Rick Trow Prod.

Trimble Technical High School

1003 W. CANNON . FORT WORTH, TEXAS 76104 . PHONE 992 713

PAUL GALVAN, Principal

March 3, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P. O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman:

On behalf of the students and faculty of Trimble Technical High School, I would like to thank you for hosting the "EXPRESSWAY TO TOMORROW" assembly today for our school. We have, for several years, had presentations of this sort and it is the general opinion that this performance was the best.

Ronnie Anastasia did an outstanding job with the program and many of the faculty in the auditorium commented on how well she kept the students attention and interest.

We appreciate your generosity in supplying this assembly and hope you continue productions such as this for our enjoyment and benefit.

Sincerely,

Paul Galvan Principal

cc: Rick Trow Productions

GUY C. HUTCHESON JUNIOR HIGH SCHOOL

2101 BROWNING DRIVE (817) 460-6572 ARLINGTON, TEXAS 76010

DON H. CARSON PRINCIPAL

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P.O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman,

Thank you for sending us the COMPUTERS: EXPRESSWAY TO TOMORROW program. It was the best educational as well as interesting program I have seen. The students as well as the faculty at Hutcheson enjoyed the program immensely. We are currently teaching computer mathematics and found the program very supportive of our curriculum.

Ms. Ronnie Anastasio did an excellent job of presenting this very professionally prepared program. Each of her presentations were exciting and alive. Your company has always presented us with a professional, well organized, educational program and I want you to know we appreciate these productions—especially this one.

I feel it is great that your company takes the time to give support to our students and faculty. We are always very pleased with your productions and would be grateful to be included in any future programs.

Sincerely,

Nan Richardson Assistant Principal

cc: Mr. Rick Trow
Rick Trow Productions
3941 Commerce Avenue
Willow Grove. PA 19090

RONNIE

Nichols Junior High School

1200 North Cooper Arlington, Texas 76012

Principal Robert D. Burgin



Assistant Principals Jean Richerson Harvy Miller

March 10, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, Inc. 60 East Plumeria P.O. Box 50047 San Jose, California 95150

Dear Mr. Bowman,

How grateful we are to you and ATART, Inc. for making it possible for over 1050 students at Nichols Junior High School to see the multimedia media presentation "Computers: Expressway to Tomorrow".

Each year we look forward to the Rick Trow Productions. They provide a valuable learning experience and are presented in a most professional and unique way. We divided our students for two assemblies and we were amazed that they did not move a muscle even though it was necessary that many of them sit on the floor.

I sincerely hope this production continues to be made available each year. All of us appreciate this opportunity and are especially grateful to you for making it possible.

Sincerely,

Robert D. Burgin

Principal

cc: Rick Trow Productions

ROPNIE

DUNBAR - STRUGGS HIGH SCHOOL

2010 EAST 26TH STREET LUBBOCK, TEXAS 79404

MICHAEL PAYTON

ROY ROBERTS

TOM BROWN
ASSISTANT PRINCIPAL

March 8, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P.O. BOx 50047 San Jose, CA. 95150

Dear Sir:

We enjoyed the program, <u>Computers: Expressway to Tomorrow</u>, you presented to our student body on March 7, 1983.

The program was both educationally informative and entertaining. It was well received by our students. Your representative did an excellent job. The program was well presented.

Thank you for providing us with this opportunity.

Roy Roberts, Principal DUNBAR-STRUGGS HIGH SCHOOL

RR/jm

ROOSEVELT INDEPENDENT SCHOOL DISTRICT

Route 1, Box 402 Lubbock, Texas 79401 Phone: (806) 842-3282

Don Taylor..... Superintendent Bobby Poynor... Board President Bobby Schroeder.. Vice President Cecilia Whetzel..... Secretary James Walter Member
J. E. Seay Member
Charles Miller Member
Judy Naughton Member

Dear Mr. Bowman:

What can I say? Your program entitled COMPUTERS: EXPRESSWAY TO TOMORROW was fantastic! My students, all 530 of them, and my faculty were equally impressed both by the message and the medium. Needless to say, I was also very pleased with the program.

I cannot speak for other schools, but it is my opinion that the American Educational System needs more programs such as yours. We all need to be made aware of new technology. I can think of no better way to alert people than through mass presentations.

We were also very much impressed with Ronnie Anastasio, who presented the program to us. She was very professional in all that she did.

Again, thanks for your help in bringing such a valuable and timely program to my school.

Siggarely.

David L. Graham

DENVER PUBLIC SCHOOLS

JOSEPH E. BRZEINSKI, Superintendent



WEST HIGH SCHOOL 951 ELATI STREET / DENVER, CO 80204 TELEPHONE (303) 629-6961

ALBERT AGUAYO Principal
ROGER E. SEICK, JR., Vice-Principal for Administrative Services
MARTHA E. GUEVARA, Assistant Principal for Pupil Services
SAMUEL J. MATHIESON, Assistant Principal for Instructional Services

March 18, 1983

Mr. Christopher P. Bowman
National Manager, Educational Marketing
ATARI, INC.
60 East Plumeria
P.O. Box 50047
San Jose, CA 95150

Dear Mr. Bowman:

Our student body thoroughly enjoyed the presentation "Expressway To Tomorrow" and found it informative. Our faculty commented on the attractive format of the program as well as its educational content. Ms. Ronnie Anastasio, the Mistress of Ceremony, was enthusiastic, lively, and a definite asset to the program.

We would like to express our appreciation for your making this computer program available to us and hope that you will consider us for future presentations.

Sincerely,

Martha Guevara, Ph.D.

Martha Suevaer

cc: Rick Trow

IOSEPH E. BRZEINSKI, Superintenden



SOUTH HIGH SCHOOL 1700 EAST LOUISIANA AVENUE / DENVER, CO 80210 TELEPHONE (303) 777-4421

HAROLD R. SCOTT, Principal
PHILIP L. POPISH, Administrative Assistant Principal
JEANETTE PASTORE, Administrative Assistant Principal
GEORGE DIEDRICH, Administrative Assistant Principal

March 21, 1983

Rick Trow Productions

On behalf of the students and faculty of South High School, we wish to express our appreciation for the program sponsored by your organization entitled "Computers, Expressway to Tomorrow."

This program was presented on March 16, 1983 to an audience of approximately fourteen hundred members of our student body.

The program was professionally presented by Miss Ronnie Anastasio. She very skillfully presented the material in such a way to make it very entertaining as well as educationally beneficial.

Thank you again for making this opportunity available to us.

Donald D. Bower

Activities Director.

Harold Scott Principal

cc: Mr. Christopher P. Bowman National Manager, Educational Marketing Atari, Inc



W. C. Hinkley High School 1250 Chambers Road Aurora, Colorado 80011

Telephone (303) 364-9383

March 22, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, Inc. 60 East Plumeria P.O. Box 50047 San Jose, Ca 95150

Dear Mr. Bowman,

Our student body thoroughly enjoyed your program "Computers: Expressway To Tomorrow". Teachers thought that the program was both educational and entertaining. In addition, we appreciated the professional, competent fashion that arrangements were made with Rick Trow Productions.

As an educator, I sincerely thank you and your company for providing this excellent program to our school.

Sincerely,

Joan E. Ott

Assistant Principal

SUMMIT SCHOOL DISTRICT RE-1

P. O. Box 7 Frisco, Colorado 80443

March 24, 1983

Mr. Christopher P. Bowman
National Manager, Educational Marketing
ATARI, INC.
60 East Plumeria
P.O. Box 50047
San Jose, CA 95150

Dear Mr. Bowman:

We had the privilege yesterday of experiencing the program COMPUTERS: EXPRESSWAY TO TOMORROW. The entire program was extremely well received by our student body and was effective in complimenting our recently established computer literacy program. Ronnie Anastasio did a very professional job in running the program.

Thank you for making this program available to us.

Sincerely,

William Patterson

Principal

Summit High School

WP/ka



ROCKY MOUNTAIN HIGH SCHOOL

1300 WEST SWALLOW ROAD FORT COLLINS, COLORADO 80526

AC 303-226-5626 (LOBO) Ext. 66

Department of Mathematics and Computer Science

March 30,1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P.O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman,

On March 29, 1983, we had the privilege of presenting "Computers: Expressway to Tomorrow." It was promoted through the Mathematics Department at Rocky Mountain High School and approximately 600 students and faculty were informed and entertained. Computer programing is an important part of our math curriculum.

Those in the audience who were not as familiar with the "history" of counting and the development of computers, were pleasantly educated as all of us were, with the fast-paced use of the multi-screen projection.

Ronnie is truly professional the way she brought alive the films. She was able to keep the attention of the audience throughout the presentation. We enjoyed seeing how computers are being brought into every walk of life especially in the field of Fine Arts.

Even though ATARI, INC. was not publicized or over-commercialized, the students did associate ATARI with the games. Many students thought that the statement "You learn computer through games", was misleading.

Thank you very much for sharing Rick Trow Productions with us. We hope we will be seeing you again next year.

Sincerely,

Richard D Zubradt Department Chairman

Yonno K7 Donna K Palmer Secretary FORT LUPTON SCHOOLS
530 REYNOLDS STREET
FORT LUPTON, COLORADO 80621

Mr. Christopher P. Bowman
National Manager, Educational Marketing
ATARI, INC.
60 East Plumeria
PO Box 50047
San Jose, CA 95150

Dear Mr. Bowman:

We just viewed two performances of Rick Trow's production of COMPUTERS: EXPRESSWAY TO TOMORROW. The show is excellent. It excells for us because it is timely. We are in the middle of a massive infussion of computers throughout our curriculum, and this assembly presentation is right in line with where we are going. It gave us one more way to get students thinking about computers.

It is most challenging and difficult to keep the attention of the age group from 14 to 18. This production kept the students' attention. It has a good balance of pure entertainment and pure education.

The emcee, Ronnie Anastasio, did a super good job. She was professional in all respects and worked well with the students who assisted her in setting up. She represents ATARI and Trow Productions well.

I hope your company continues to support such efforts. Free shows of this quality go a long way to influence and educate the children of America. We are a rural community and keeping pace with mainstream America is a special challenge. These programs help a great deal.

Sincerely,

William W. Johnson, PhD

Principal

Fort Lupton High School

BOULDER VALLEY PUBLIC SCHOOLS

Barnard D. ''Pat'' Ryan, Superintendent P.O. Box 9011 Boulder, Colorado 80301 (303) 447-1010 CENTENNIAL JUNIOR HIGH SCHOOL

Barbara J. Case, Principal William L. Katzer, Ass't, Principal 2205 Norwood Avenue Boulder, Colorado 80302 443-3-760

March 30, 1983

Mr. Christopher P. Bowman National Manager, Education Marketing ATARI, INC. 60 East Plumeria P. O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman:

Ronnie Anastasio and the program "Computers: Expressway to Tomorrow" held our two assemblies spellbound today for a full forty minutes.

The program was fast moving, enlightening and entertaining. The program will certainly speer interest in the use of our school's computers on the part of the students and staff.

We at Centennial are pleased that Atari, Inc. has made this program available to our students. We certainly would like to be considered for booking for future similar programs in this area.

I especially commend Ronnie for her showmanship, efficiency and ability to take command. She performed in a very capable manner.

Sincerely,

William L. Katzer Assistant Principal

eg

Fort Morgan High School

709 E. Riverview Avenue Fort Morgan, Colorado 80701

HAROLD F. LEE Guidance Director

JACK BENHAM

Vocational Counselor

April 6, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, Inc. 60 East Plumeria P. O. Box 50047 San Jose, California 95150

Dear Mr. Bowman:

ROBERT E. LUCAS

Principal

RICHARD K. PORTER

Vice-Principal

As principal of Fort Morgan High School, I would like to thank your company for sponsoring our last assembly program, "Computers: Expressway to Tomorrow."

This was a very excellent and informative program that was well received by students and faculty alike.

I would hope that your industry and others will continue to provide this type of service to schools.

Again thanks to you and Ms. Ronnie Anastasia, the presenter, for an excellent program.

Sincerely,

Lucas, Principal Fort Morgan High School

Fort Morgan, Colorado

REL/ct



April 8, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P. O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman:

It was our pleasure to have your show entitled "Computers" at our school, Hill Middle School, on April 6, 1983. It is very difficult to convey to you the level of enjoyment that we felt. The Atari Company was certainly represented in a very fine light. We can't bore you by recapping the whole show but we would like to mention just a few things that we found very outstanding.

First we found your explanation on Bits and Bytes and RAM and ROM to be the best we have ever seen, secondly, your use of humor with caveman mathematics was in fine taste and very pleasing to the students. Your presentation on how the computer is being used in industry was outstanding. At this point we must interject a note of criticism. We felt that more information on how the computer is used in education could have been more fitting for this group. In that sequence you, also, included one other element that we felt was destructive. You showed the computer being used by children in a very spacious setting; however, when adults are doing their taxes the setting is crowded and not at all pleasing. We felt that this is a weakness that should be corrected.

In closing we must reiterate our joy at having been the recipient of this outstanding production. It was truly enjoyed by our faculty and students.

Once again, thank you.

Sincerely yours,

Ann B. Casey Principal

ABC:ea cc: Rick Trow Productions DON WEBBER
Superintendent

2101 SOUTH TAFT HILL ROAD FORT, COLLINS, COLORADO 80526 PHONE: 484-8350 DAVE WILKERSON Executive Principal South Area

H. WAYNE LINTON
Principal

MRS. LUISA VIGIL
Administrative Assistant

R. NEAL CARSON
Asst. Principal

April 8, 1983

Mr. Christopher P. Bowman
National Manager, Educational Marketing
ATARI, INC.
60 East Plumeria
P.O. Box 50047
San Jose, CA 95150

Mr. Christopher Bowman:

"Excellent!" "Great assembly!" "Hey, that was super!" "Very appropriate!"

These and other similar comments emanated from students and faculty following Ms. Anastasio's presentation, "Computers: Expressway To Tomorrow" on Thursday, April 7, 1983.

Ms. Anastasio made two presentations of equal high quality to our faculty and student body.

Appropriately, the assemblies came two weeks before our faculty was planning a three-hour in-service workshop on the utilization of the computer as an educational tool. Great timing!!

Once again, thanks to Rick Trow Productions, Atari and Ronnie Anastasio for the memorable experience this morning.

Sincerely,

R. Neal Carson

Assistant Principal

RNC/js

CHERRY CREEK SCHOOLS

Cherry Creek West Middle School 5151 South Holly Street Littleton, Colorado 80121 (303) 771-3112

April 9, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, Inc. P.O. Box 50047 San Jose, California 95150

Dear Sir:

Thank you very much for bringing us the Rick Trow Production Computers: Expressway

To Tomorrow. Ms. Ronnie Anastasio did an outstanding job in presenting this program
to approximately 970 seventh and eighth grade boys and girls. This was a timely
subject for us as we are just now into our first year of a full time computer department. We appreciated the stimulus given by your marvelous production.

Please give our thanks to your local distributors who I assume have provided the financial support through the ATARI Corporation.

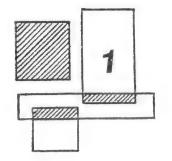
Sincerely,

Verne Moser,

Assistant Principal

2 Serve D. moser

vm/ncs cc: Rick Trow Productions



Mapleton High School

SCHOOL DISTRICT NO. I, ADAMS COUNTY 601 East 64th Avenue • Denver, Colorado 80229

OFFICE OF THE PRINCIPAL

April 11, 1983

Rick Trow Productions 3941 Commerce Avenue Willow Grove, PA 19090

Dear Sir:

Just a short note to let you know that the assembly Computers: Expressway to Tomorrow was very good. It was informative and interesting. Ronnie did a great job. It was a pleasure working with her.

Thank you for providing our school with such a neat assembly.

Sincerely,

Brian A. Rich

Principal

BAR:fz

JOSEPH F. BRZEINSKI, Superintendent



RISHEL MIDDLE SCHOOL
451 SOUTH TEJON STREET / DENVER. CO 80223
TELEPHONE (303) 777-4436
GLENDON G. SCHULTZ, Principal
April 11, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria - P.O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman:

Our students had the opportunity to see the assembly program COMPUTERS: EXPRESSWAY TO TOMORROW presented by Ms. Ronnie Anastasio of Rick Trow Productions. The program held the complete attention of the approximately 500 active middle school youngsters for the entire period of forty-five minutes.

The subject matter was well prepared, current and presented in a most interesting, entertaining and educational manner. I feel that all of us benefited from this program and it is a pleasure to express our appreciation for your sponsorship of this presentation. I would write your continued sponsorship of programs of this type in order to provide schools access to very valuable resources.

Ms. Anastasio's direction and utilization of the student helpers was commendable; her organization and instruction made it a unique experience for them.

Sincerely,

Glendon G. Schultz

/ Princpal

GGS: dm

pc: Rick Trow Company

JOSEPH E. BRZEINSKI, Superintendent



COLE MIDDLE SCHOOL
3240 HUMBOLDT STREET / DENVER, CO 80205
TELEPHONE (303) 629-6671

JOHNNY L. WILSON, Principal

MR. Christopher P. Bowman Atari Inc. 60 East Plumeria P.O. Box 50047 San Jose, Ca. 95150

Dear Ser,

your program was well received at Cole. The

quietness in our and torium was noted by your

presentor. It was well done with enough humor to change

the poce. The first person I saw as I left the show

the poce. The first person I saw as I left the show

was a girl who said, "Thanks for bringing that lady.

It was fun."

Ronnie anastasio did a fine presentation. Her speech and showmanship added much to the total picture. The idea of "play" turning into learning was a good ending.

Sincerely yours, Donadi Ass't. Principal Student activities

Weld County School District

811 Fifteenth Street • Greeley, Colorado 80631 • 303/352-1543 William A. Mitchell. Ed.D., Superintendent



Greeley Central High School 1515 14th Avenue 352-9325

Dr. C. "Mac" Bernd Principal

Dear Rick,

We were very pleased with the performance of computers: Expressway To Tomorrow. It offered our kids a break in the day as well as some insight into the future.

Many of our kids are already involved in computers and I am sure many more will become involved in the future.

The presentation was fun and informative. Ronnie Anastasio was friendly and organized. We appreciate the presentation and wish you the best of luck in future presentation.

Thank you

Gregory L. Riddoch Activities Specialist

Greeley Central High School

JOSEPH E. BRZEINSKI, Superintendent



NORTH HIGH SCHOOL 2960 NORTH SPILE BOULLVARD / DINVER, CO 80211 TELEPHONE (303) 433-2511 TOSEPH W: TORRES Principal

Mr. Clistop'er l. lewent National Manager, Educational Marketing Aturi Inc. 60 East Plumeria P.O. Box 50047 San Jose, Ca. 95150

Dear Ar. Bownan:

We at North High School, Denver Colorado, want to thank you and Rick Trow Productions for enabling our student body to view the fine "Expressway to Tomorrow" program presented here on March 25th. This event was well received by both faculty and students for its educational and entertaining content.

Programs of this type are extremely worthwhile for the youth of our country and we hope that they can continue to be available in the future.

Again, thank you and all of your associates who were responsible for this excellent program.

Sincerely,

Ernest A. Teed

Activities Director North High School

Denver, Colorado

JOSEPH E. BRZEINSKI, Superintendent



JOHN F. KENNEDY HIGH SCHOOL 2855 SOUTH LAMAR STREET / DENVER, CO 80227 TELEPHONE (303): 985-8746 ROBERT H. BEESON, Principal

Mr. Christopher P. Bowman National Manager, Educational Marketing Atari, Inc. 60 East Plumeria P.O. Box 50047 San Jose, Ca. 95150

Mr. Bowman:

The faculty, staff, and students of John F. Kennedy High School are greatful to Atari for sponsoring COMPUTERS: EXPRESSWAY TO TOMORROW. The program was very educational and was very well received by approximately 1300 students. Ms. Ronnie Anastasio was superb as the presentor. Services such as the production by Rick Trow are a great assist to public education.

Thank you,

Lynn I. Williams
Director of Student

Activities

BOULDER VALLEY PUBLIC SCHOOLS

Bernard D. "Pue" Ryan, Superintendent

P.O. Box 9011

Boulder Colorado 80301

(303) 447-1010

SOUTHERN HILLS JUNIOR HIGH SCHOOL 1500 Knox Drive Boulder, Colorado 80303 (303) 494-2866 Byford D. Jarvis, Principal Richard E. Gonzales, Assistant Principal

April 18, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P.O. Box 50047 San Jose, CA. 95150

Dear Mr. Bowman,

I am writing this letter to express our sincere thanks for letting us view your "COMPUTERS: EXPRESSWAY TO TOMORROW."

The faculty and student body at Southern Hills Junior High School thought the assembly was very informative and worthwhile. Ms. Ronnie Anastasio's rapport with the students and her presentation was very much appreciated.

The information about the varied use of computers, from music to medicine, was of the most interest to the students. The only comment I would add would be to include more items pertinent to the junior high level.

Again, thank you for allowing us to be a part of your viewing audience. The program was well received at our school.

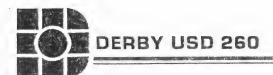
Sincerely

Richard E. Gonzales

Assistant Principal

REG: i

00by



Office of the Principal

April 18, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P.O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman:

We thank you for making the presentation on computers possible for our students. It was very enjoyable, exciting and certainly educational. Our students really appreciated having this kind of assembly.

The young lady, Connie Anastasia, did an excellent job in her presentation also.

Agains, thanks for a very fine program.

Sincerely,

HOWARD BOWIE

Assistant Principal and Activities Director

and Bowie

HB/ca



HADLEY JUNIOR HIGH SCHOOL

Wichita Public Schools 1101 Dougherty WICHITA, KANSAS 67212

April 20, 1983

Mr. Rick Trow Rick Trow Productions 3941 Commerce Avenue Willow Grove, PA

Dear Mr. Trow:

On behalf of the faculty and students at Hadley Junior High School, I would like to express our appreciation for allowing us to be a part of Ronnie Anastasio's very professional and entertaining program, COMPUTERS: EXPRESSWAY TO TOMORROW. She was extremely well organized, arrived on time and utilized the services of our students. It was an extremely professional presentation. We are most appreciative.

Sincerely,

Dr. Donna Copley

Louna Capley

Principal

DC/sb

JOSEPH E. BRZEINSKI, Superintendent



KEPNER MIDDLE SCHOOL
911 SOUTH HAZEL COURT / DENVER CO 80219
THEPHONE (303) 935-4601
GLENN E. LEYDLN. Principal
JACQUELINE NORTHWAY, Vice-Principal
J VAL SENA, Assistant Principal

April 20, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P. O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman:

What a pleasure it was to have the "Computers: Expressway To Tomorrow" multi-media program presented to our students on April 13th. It is always a bonus in education when a program of significant learning value is presented in an interesting and entertaining manner. This excellent program certainly filled the bill both as to its educational value and entertainment value.

Our school has a high level of interest in the growing computer age, and this timely program brought computers and their infinite uses very much to mind. While our students thoroughly enjoyed the show, the faculty was most pleased to have it presented for, throughout, it promoted learning.

We also appreciated the acute sense of professionalism displayed by Ms. Ronnie Anastasio, the fine actress who provided the live continuity to the program. She was a delightful person and added to the positive flavor of the show.

Sincerely yours,

Glenn E. Leyden Principal

CC: Rick Trow

GEL/rs

JOSEPH E. BRZEINSKI, Superintendent



THOMAS JEFFERSON HIGH SCHOOL

3950 SOUTH HOLLY STREET / DENVER, CO 80237-1199
TELEPHONE (303) 758-2400

ARNOLD DEITSCH, Principal
DONALD J. MOSER, Administrative Assistant Principal
SAMUEL R. BATEY, Administrative Assistant Principal
CAROL A. PARISI, Administrative Assistant Principal

April 20, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC 60 East Plumeria P. O. Box 50047 San Jose, CA 95150

Dear Sir:

On behalf of the student body and staff members at Thomas Jefferson High School, I want to express our appreciation for your presentation of "Computers: Expressway to Tommorrow". The various comments received from students and teachers pointed out how informative, entertaining and educational the program presented computer options for the future. The program was extremely supportive of our curriculum.

Ronnie Anastasio has a gift of gaining and maintaining the attention of young people. She gave two assemblies with spirit and enthusiasm reaching over 1700 students. Ronnie left Thomas Jefferson with a positive impression of Atari, Inc. and the Rick Trow Productions.

Thank you again for adding Thomas Jefferson to your Denver tour.

Sincerely,

Dr. Carol Parisi Assistant Principal

WILBUR JUNIOR HIGH SCHOOL

Wichita Public Schools 340 N. Tyler Rd. WICHITA, KANSAS 67212

April 21, 1983

Rick Trow Productions 3941 Commerce Ave. Willow Grove, Pa. 19090

Dear Sirs:

Thank you for presenting the program "Computers: Expressway To Tomorrow".

We were honored by Ronnie Anastasia's presentations of the computer program. We had two assemblies and both were outstanding.

We wish to thank the Atari Company for providing funds for this informative program.

Thank you,

Dale Dunn, Principal

DD:dr

WILBUR JUNIOR HIGH SCHOOL

Wichita Public Schools 340 N. Tyler Rd. WICHITA, KANSAS 67212

April 21, 1983

Mr. Christopher P. Bowman
National Manager, Educational Marketing
ATARI, INC.
60 East Plumeria
P. 0. Box 50047
San Jose, CA 95150

Dear Sir:

Today, it was our pleasure to view Computers: Expressway to Tomorrow. This was presented to our eleven hundred students by Ms. Ronnie Anastasia in a most professional manner. Many of our students had very nice remarks about the program.

Thank you for sponsoring a fine production.

Sincerely,

David Stuart,

Assistant Principal

DS:dr

PLEASANT VALLEY JUNIOR HIGH SCHOOL

Wichita Public Schools 2220 W. 29th Street North WICHITA, KANSAS 67204

April 21, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P. O. Box 50047 San Jose, CA 85150

Dear Mr. Bowman.

Pleasant Valley Junior High School was privileged to have Ronnie Anastasio present an assembly, Computers: Expressway to Tomorrow, on Tuesday, April 19, 1983.

The program was well received by both faculty and students. The production was extremely well done and was not only entertaining but provided a good introduction to computer literacy. The content helped with understanding the history of computers and the ideas of computer technology. The choice and presentation of vocabulary was excellent.

The program was perfect in length of time and the presenter gave an excellent performance.

Thank you for sponsoring a program that helped create an interest in computer usage. Should you have other productions of this nature, we would appreciate the opportunity to have them.

Singerely

Dr. Eloyd L. Duncan

Principal



Monterey High School

Lubbock, Texas

"Home of the Dighting Plainsmen"



April 22, 1983

Mr. Christopher P. Bowman Atari, Inc. P. O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman:

We had the pleasure (in March) of viewing "Computers: Expressway To Tomorrow", presented by Ms. Ronnie Anastasio, and were delighted with the program and presenter! The show was timely, production superb, and Ronnie is a delight to work with. Please remember us in 83-84

Sincerely,

Don Matticks Director of Student Activities

DM:go

ce: Rick Trow 3941 Commerce Willow Grove, PA 19090

TRUESDELL JUNIOR HIGH SCHOOL

Wichita Public Schools 2464 S Glenn WICHITA, KANSAS 67217

April 25, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P.O. Box 50047 San Jose, Ca. 95150

Dear Mr. Bowman,

"Computers: Expressway to Tomorrow" was extremely germane to both today's world and the future. Computer literary should be a mandate for all educational institutions, now!. Ronnie Anastasio professionally performed the well designed presentation to the student's and staff's enjoyment.

Thank you for your donation to this necessary cause. The present financial "crunch" within public education will demand this kind of contribution from the business community if we are to meet the changing needs of our students as they prepare to enter the adult world.

Sincerely,

Rad allen

Rod Allen

9th Assistant Principal

RA/1mt

COLEMAN JUNIOR HIGH SCHOOL

Wichita Public Schools
1544 N. Governeour
WICHITA, KANSAS 67206

April 25, 1983

Mr. Christopher P.Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria San Jose, California 95150

Dear Mr. Bowman:

This past Wednesday, April 20, 1983, our school was fortunate to have the assembly COMPUTERS: EXPRESSWAY TO TOMORROW presented to our staff and student body. The program was hosted by Ms. Ronnie Anastasio, who did a very professional job. The program was appreciated by everyone and we would like to extend our thanks to your company for making it possible to bring such a fine presentation to our schools.

Over the past few years several assembly programs with similar formats to this one have been brought to our school. But this one was far more educational than any we have seen in recent years. In addition, it centered on a topic that is perhaps the most important in today's developing educational curriculum.

Again, our sincere thanks for a fine program well worth the time of our students. We hope to have the opportunity to share other programs with your company in the future.

Sincerely,

ames D. Moore

Principal

cc: Rick Trow Productions

am

CASEY JUNIOR HIGH SCHOOL 2410 Thirteenth Street Boulder, Colorado 80302

(303)442-5235

Lynn S. Kelley, Principal Lois M. English, Assistant Principal

April 25, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P.O. Box 50047 San Jose, California 95150

Dear Mr. Bowman,

We would like to thank you for sponsoring the fine assembly program "Computers: Expressway To Tomorrow." Our students enjoyed the presentation and we have had favorable feedback from our staff. It was well done and timely as we are in the process of setting up our computer lab and our computer literacy courses for students.

Ronnie Anastasio was really excellent as the live performer. She worked well with our student stage crew and related very well to the audiences. She was here in plenty of time to set up the equipment and everything went smoothly.

Thank you for sending us this fine program.

Sincerely,

Lois M. English Assistant Principal

lme:sn

copy to Rick Trow Productions

WICHITA HIGH SCHOOL SOUTHEAST Wichita Public Schools 903 S. Edgemoor WICHITA, KANSAS 67218

April 26, 1983

Mr. Christopher Bowman National Manager, Educational Marketing ATARI, INC. 60 E. Plumeria P.O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman,

Thank you so much for allowing COMPUTERS: EXPRESSWAY TO TOMORROW, to come to Wichita High School Southeast. The performance by Ms. Ronnie Anstasio was excellent. From the comments I have received it is evident that everyone profited from the experience.

We way delike you to know how much we appreciate your support of projects such as this one. Your graciousness in allowing us to help our students become more aware of computers has been very helpful. Your kindness and cooperation are deeply appreciated by all concerned.

Please contact us again if you have any other projects of such inspirational value.

Sincerely,

ssistant Principal

dw



Northeast Senior High School

415 SOUTH VAN BRUNT KANSAS CITY, MISSOURI 64124 241-1250

May 3, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P. O. Box 50047 San Jose, Ca 95150

Dear Sir:

This morning our school enjoyed a presentation entitled, "Computers: Expressway to Tomorrow", delivered by Ronnie Anastasio.

As Ms. Anastasio progressed through the presentation, with the effective use of audio and visual materials, the audience became spellbound.

Among the many positive comments I heard from staff and students was that of amazement as to how little they knew about the use of computers prior to the presentation.

So the assembly was one of very few that we have had this year which really appealed to students as both intellectually stimulating, as well as entertaining. It appealed to students of all ability levels and left each I feel, with aroused curiosity in terms of becoming more familiar with the computer world.

Sincerely,

Principal

Copy to:

RAYMORE-PECULIAR PUBLIC SCHOOLS

Reorganized District No. 2

Donald Shull, Supt.

PECULIAR, MISSOURI 64078

May 4, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P. O. Box 50047 San Jose, Calif. 95150

Dear Sir:

Your assembly program "Computers: Expressway to Tomorrow" was presented at our school today by Ms. Ronnie Anastasio from Rick Trow Productions. She did a super job and was great to work with.

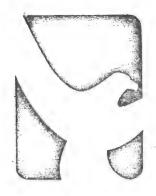
Our students (grade 9-12) enjoyed the programs and I received many positive comments. The faculty was also impressed and had many good things to say. I would highly recommend this program for all high school or junior high students.

Sincerely,

George G. Lewis Vice-Principal

Raymore-Peculiar High School

Peculiar, Mo. 64078



Olathe South Senior High School 1640 E. 151st Street • Olathe, Ks. 66062 • 913-782-7010

Dr. David L. Jones, Principal

Karl R. Krawitz, Assistant Principal

Kenneth E. Taylor, Assistant Principal

May 5, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P. O. Box 50047 San Jose, California 95150

Dear Mr. Bowman:

I personally felt that this presentation was very successful in presenting to an audience of mixed interests the usefulness, ability and versatility of todays computers. Even those students who felt they had a good idea of what computers could be used for were amazed at some of the applications presented.

Congratulations on developing a presentation that was extremely interesting, and just enough information to tickle the computer interests of many possibly skeptical students. Thanks for your time and effort in this project.

Respectfully,

Dr. Dave Jones Principal

DJ/kp

JOSEPH E. BRZEINSKI, Superintendent



SKINNER JUNIOR HIGH SCHOOL
3435 WEST FORTIETH AVENUE / DENVER, CO 80211
TELEPHONE (303) 433-8851
LINO P. GONZALES, Principal

May 5, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P.O. Box 50047 San Jose, CA 95150

Dear Sir:

Sufficient time has passed since your group presented the fine educational assembly program at Skinner Middle School for us to have made a sound evaluation of it's effects.

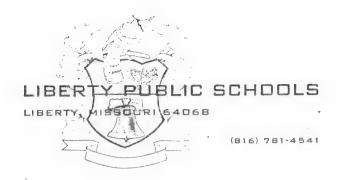
Interest in computers and related technology is very intense with our pupils. A recent fund raiser to buy computers for the school was a resounding success. Your presentation was very timely and inspirational to this effort. The program was well done and very professionally presented by your Ronnie Anastasio. Her skills and dedication are very impressive.

We are sincerely appreciative, and are looking forward to your next visit in this area.

Very truly yours,

Lino P. Gonzales

Principal/Skinner Middle School



LIBERTY SENIOR HIGH SCHOOL
200 BLUE JAY DRIVE
781-3432 PRINCIPAL
781-3433 ATTENDANCE
7B1-3434 GUIDANCE
TIM R. WESTERBERG, PRINCIPAL
C. W. STESSMAN, ASSISTANT PRINCIPAL

May 5, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P.O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman:

Our student body and faculty wish to thank the Atari Company for providing the interesting assembly "Computers: Expressway to Tomorrow". The presenter, Ronnie Anastasio, was well organized and conducted the assemblies with skilled proficiency. We felt the information provided a basic introduction to computers that obviously is a topic of great interest today.

Once again, thank you for this presentation to our students.

Sincerely,

C.W. Stessman, Assistant Principal

CWS/hc



The Hornets

DEPARTMENT OF ATHLETICS

Pennis Collexbal

NORTH KANSAS CITY HIGH SCHOOL • 23rd and GENTRY, NORTH KANSAS CITY, MO 64116

May 9, 1983

Mr. Christopher Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P. O. Box 50047 San Jose, CA 95150

Dear Mr. Bowman:

On May 5th Rick Trow Productions presented 'Computers: Expressway to Tomorrow' program to our student body. We did not have the availability of a single presentation and Ronnie Anastasio was very acceptable to making the presentation twice.

We had over 1300 students in attendance and it was one of the most attentive audiences we have had. Thank you very much for sponsoring a very timely program. Also, pass along our thanks to Trow Productions for a fine technical presentation.

Sincerely,

berry L! Diehl

Activities Coordinator

JLD:jw

Richard L. Barkman Principal Tim Brown Assistant Principal

3424-427-28 • WATERLOO, INDIANA 46793 • TELEPHONE: (219) 837-8681 - 281-2002 - 925-0053

May 10, 1983

Mr. Christopher P. Bowman
National Manager, Educational Marketing
ATARI, INC.
60 East Plumeria
P. O. Box 50047
San Jose, CA 95150

ichard L. Barkman

Dear Sirs:

The program "Computers: Expressway to Tomorrow" was an excellent presentation. The program was done in very good taste of a professional quality. The presentation by Ronnie Anastasio held the interest of the students.

This was one of the top convocation programs we have had. The Rick Trow productions are of very high quality, quite educational, and most motivational.

Richard L. Barkman

Principal

DeKalb Junior High School

RLB/jrr

EAST ALLEN COUNTY SCHOOLS

Paul Harding High School - 6501 Wayne Trace

650l Wayne TraceFort Wayne, IN 468l6Telephone 219–447-1547

May 11, 1983

Rick Trow Productions 3941 Commerce Avenue Willow Grove, PA 19090

THANK YOU ...

For again visiting our school. The production was excellent and Ronnie Anastasio did a superb job of presenting the computer program. Each Rick Trow Production that we have had at our school has been a success. We always have plenty of advanced information, and excellent presenter, and the presentations are always within the allotted 35-40 minute range.

We are again looking forward to hosting future Rick Trow Productions.

Sincerely

Robert Rohrbacher Assistant Principal

RR/kl

Norwell High School

NORTHERN-WELLS COMMUNITY SCHOOLS

RURAL ROUTE 2 • OSSIAN, INDIANA 46777 • PHONE 219-543-2213

May 12, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P. O. Box 50047 San Jose, California 95150

Dear Mr. Bowman:

On behalf of our student body and staff, thank you for supporting the program "Computers: Expressway to Tomorrow." This is one of the finest programs we've had in my two years at Norwell. It was both appropriate and timely.

Our students viewed the program during the last portion of our school day. The fact that they were very attentive and exceedingly well-behaved during the program is a high tribute to the quality of the production. Our seniors, for example, only have five more days of school and they were very interested.

Ronnie Anastasio was prompt, efficient, professional, and organized. She did a great job. Beyond those positive points, she was very warm to our student helpers and made a super positive impression.

The entire production and process was excellent.

Thank you once more and please include us in any future such endeavors.

Most sincerely,

Steve Stanton

Assistant Principal

nh

cc: Rick Trow Productions

Lane
Middle School
4901 Vance Avenue
Fort Wayne, Indiana 46815

May 17, 1983

Mr. Christopher P. Bowman National Manager, Educational Marketing ATARI, INC. 60 East Plumeria P.O. Box 50047 San Jose, California 95150

Dear Mr. Bowman,

On Monday, May 16, 1983, Lane Middle School was privileged to have your program, Computers: Expressway to Tomorrow, presented by Ms. Ronnie Anastasio of Rick Trow Productions.

Monday mornings can be a difficult time; however, the excellent content and the presentation of this program got our day off to a good start. The program was well presented and very educational.

Thank you for the opportunity of presenting this to our students.

Sincerely,

Thomas C. Williams

Principal

TCW/pe

ec: Mr. Rick Trow

Harrison High School

Marrison, New York 10528

Telephone 914-835-3300

David R. Goodhart Principal

Kenneth A. Hunter **Assistant Principal**

Anthony A. Natiello Associate Administrator

September 20, 1983

Ms. Ronnie Anastasio Rick Trow Productions 3941 Commerce Avenue Willow Grove, PA 19090

Dear Ronnie:

I would like to thank you for the very fine presentation of Computers: Expressway to Tomorrow at Harrison High School on Monday, September 19.

There have been many positive remarks about this program from both faculty and students.

Again, thank you.

Sincerely,

Mr. Anthony A. Natiello

Associate Administrator

AAN:id

cc: Mike Knoblauh, ATARI, Corp.

JOHN R. MACHOLL Principal

JAN P. BUSHEY Assistant Principal

ANTHONY J. SIALIANO Dean of Students

WORTON J. DAVID Dean of Students



Walter Panas

HIGH SCHOOL

LAKELAND SCHOOLS-

R.D. #1 - Croton Avenue Town of Cortlandt Peekskill, New York 10566 (914) 739-2823

LEON BOCK
Superintendent

September 21, 1983

Mr. Mike Knoblauh, Manager. Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

The students, faculty, and staff at Walter Panas High School enjoyed the presentation: <u>Computers: Expressway to Tomorrow</u>. Ronnie Anastasio gave a clear and informative presentation on Tuesday, September 20, 1983. It was apparent that she was well prepared and knowledgeabel in her field, and the content was most rewarding.

We welcome any additional programs from Atari in the future.

JF/asp

c: Rick Trow Productions

Sincerely,

James Filippelli

Director Theatre Arts

BYRAM HILLS HIGH SCHOOL

Joseph J. DiPalermo Principal John T. O'Brien Ass't Principal



TRIPP LANE, ARMONK, NEW YORK 10504 914-273-9200 John V. Fleck Marilyn A. Jablonski Marian E. Ross David J. Williamson Guidance Counselors

Sept. 22, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari Incorporated 1399 Moffitt Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Yesterday, Ronnie Anastasio from Rick Trow Productions, visited to put on the assembly "Computers: Expressway To Tomorrow". It was an outstanding success with our students. They were very attentive and enthusiastic about the show.

The script and production were, we felt, very carefully written and directed to give maximum effect. Miss Anastasio was admirably trained and came across to our students as enthusiastic and skilled in communication.

All-in-all it was the most effective of the three Rick Trow productions we have seen in the past few years.

Sincerely,

William F. McCaffery

Assembly Committee Chairman

ks

copy: Rick Trow Productions

GEORGE A. APUZZI Superintendent of Schools COPIAGUE JUNIOR HIGH SCHOOL 2650 GREAT NECK ROAD

ROBERT W. DURSO, Principal
WILLIAM HARRIS, Assistant Principal
JOACHIM T. CALABRESE, Assistant Principal

September 27,1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, Ca 94086

Dear Mr. Knoblauh:

Today's performance of Expressway to Tomorrow was a very practical and enjoyable program.

Ms. Ronnie Anastasio was excellent. She was promot, organized, enjoyable and developed a rapport with our student body that must be admired. Ms. Anastasio involved one of our students in the program that was very well received.

After speaking to fellow professionals, as well as our students, the program was an excellent introduction into computers.

Thank you for your cooperation and I am looking forward to seeing you again.

Sincerely,

Joachim T. Calabrese Assistant Principal

Julio 3 Cilabrail

cc: Rick Trow Productions
Mr. Edward Kilkelly, Assistant Superintendent



ROOJEVELT HIGH JCHOOL

Tuckahoe Road, Yonkers, New York, 10710 (914) 963-4567

Accredited by the Middle States Association

Richard J. Monaco

Edward Greenbaum Assistant Principal Edward Liebespach Administrative Assistant Donald Antonecchia Administrative Assistant

September 28, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA. 94086

Dear Mr. Knoblauh:

We are writing to you to express our thanks for making it possible for Rick Trow productions to present to our students the program entitled, "Computers: Expressway to Tomorrow". The program took place on Thursday, September 22 with over 500 students in attendance. More students would have been invited except that we simply did not have room in our auditorium.

Miss Ronnie Anastasio, the program presenter, was extraordinarily effective in presenting the material and catching the attention of high school students. Our students were absolutely fascinated by the program and by Miss Anastasio's presentation. The program was very informative and highly motivating to our students. In addition, counselors, faculty, and administrators were also introduced to computers, the wave of the future and of today.

On behalf of the students, faculty and administration of Roosevelt High School, I want to thank you for making this top-notch program available to us.

Sincerely yours,

Andrew S. McGowan, Ph.D.

Head Counselor, Guidance Dept.

WEST BABYLON HIGH SCHOOL

WEST BABYLON, NEW YORK 11704

PAUL M. O'BRIEN Principal

Assistant Principals
DONALD B. CONRAD
CLAUDE A. GANGE
MICHAEL J. RIZZO

(516) 321-3001

October 4, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

I am writing this letter on behalf of the professional staff and students at the West Babylon Senior High School.

On September 29, Ronnie Anastasio, a representative of Rick Trow Productions, visited our school. The program was entitled COMPUTERS: EXPRESSWAY TO TOMORROW. Those in attendance found the program to be both worthwhile and beneficial. The program was not only informative, but entertaining and kept our youngsters attentive.

As educators, we encourage these projects. Its an excellent student motivator and provides a positive learning reinforcement for our students.

We hope you remember us when scheduling performances next year.

Sincerely,

Michael J. Rizzo

Assistant Principal

CC: Mr. Rick Trow, President

NORTH BABYLON UNION FREE SCHOOL DISTRICT

NORTH BABYLON, NEW YORK 11703

NORTH BABYLON SENIOR HIGH SCHOOL Deer Park Avenue North Babylon, New York 11703

Donal G. O'Shea, Principal (516) 321 - 3232

WILLIAM J. LEARY. Ed. D.
Superintendent of Schools
(516) 321 - 3226

Assistant Principals
Vincent Colotti
Robert W. Lang
Lula N. Walker

October 5, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service 1399 Mossit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Yesterday was a special day for our student body. Our approximately 1800 students were treated in two assemblies to the Rick Trow production of Computers: Expressway to Tomorrow. The show was presented by Ronnie Anastasio.

The production was excellent, and Mrs. Anastasio's style and timing held two very diverse audiences in complete control. The interest level was maintained in spite of the fact that the student body covers the spectrum for rudimentary computer literacy to a rather high level of sophistication.

My thanks to Atari, Incorporated for sponsoring this very worthwhile presentation; and congratulations to you for choosing Rick Trow to produce it. Everything that I have seen of their work has been outstanding.

Sincerely,

Donal G. O'Shea

Donal & O'Chea

DGO: dun cc: Rick Trow Productions

BABYLON HIGH SCHOOL

Babylon Union Free School District

50 RAILROAD AVENUE, BABYLON, NEW YORK 11702 (516) 661-5810

MR. P. A. NICOLINO Superintendent of Schools MR. MICHAEL J. LOBASSO
High School Principal
MR. ANTHONY D. EASTWOOD
Assistant Principal

October 6, 1983

Mr. Mike Knoblauh Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

I am forwarding this letter to you to express our appreciation to Atari for the wonderful assembly program with which we were provided on September 29. 1983.

Miss Veronica Anastasio is a most talented performer and your multi-media <u>Computers: Expressway to Tomorrow</u> is a fascinating approach to computer understanding for students of all ages. Please be aware that all appreciated Atari's efforts to provide a most entertaining, informative yet commercial-free message.

We are forwarding a copy of this letter to Rick Trow Productions so that they may realize the importance of their role in the successful development of your unique program.

Thanks very much and we look forward to spreading the good word on behalf of Atari's consideration.

Very truly yours,

Anthony 6. Eastwood Assistant Principal

ADE ,ws

HUNTINGTON HIGH SCHOOL

HUNTINGTON UNION FREE SCHOOL DISTRICT
McKAY AND OAKWOOD ROADS
HUNTINGTON, NEW YORK 11743

KURT OTTENHEIMER, ASSISTANT PRINCIPAL TELEPHONE: 516 673-2006

October 7, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Our students had a treat yesterday. Computers: Expressway to Tomorrow, came to Huntington High with Ronnie Anastasio.

I am sure you know of the quality program you have, and I found our students really learned something and enjoyed the experience.

Thank you very much for giving us the opportunity to see the program.

Cordially yours,

Kurt Ottenheimer Assistant Principal

KO:jm cc: Rick Trow Productions ROBERT FROST JHS

DEER PARK PUBLIC SCHOOLS

81 LAKE AVENUE DEER PARK, NEW YORK 11729

October 13, 1983

-

-Mr. Nike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Targett term

We recently (October 11th) had the pleasure of hosting an assembly program entitled, "Computers: Expressway To Tomorrow." It was viewed by approximately 1000 eighth and ninth graders and some 50 staff members in two separate presentations.

The overwhelming response by students and staff alike was most commendable. The film presentation was highly educational, motivational, and also entertaining.

The presenter, Ms. Ronnie Anastasio, did a fantastic job at eliciting the students attentions which delivering a forceful message. She is to be commended for her enthusiasm, stamina and delivery. Mr. Bill Ayers, from a local radio station, who accompanied her for part of the program added an extra dimension.

Thank you for making this program evailable to us. We look forward to your continued high quality service.

Sincerely,

Richard M. Zevesque,

Principal

cc: Rick Trow Productions

HALF HOLLOW HILLS CENTRAL SCHOOL DISTRICT

OF HUNTINGTON AND BABYLON

BURR'S LANE JUNIOR HIGH SCHOOL

25 BURR'S LANE, DIX HILLS, N.Y. 11748

RODNEY E. PENNY, PRINCIPAL

516-549-6751

October 13, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh:

Let me take this opportunity to commend both Atari and Rick Trow Productions for the supurb program - COMPUTERS: EXPRESSWAY TO TOMORROW. This particular presentation was one of the best I've ever had the opportunity of experiencing. It appears that faculty members and students also shared my feelings.

I would also like to offer a special note of commendation to Ms. Ronnie Anastasio, the program's moderator. She did a supurb job. It might be said that Ms. Anastasio incorporated a unique human touch into the program. Keep up the good work -- we all enjoyed the production at Burr's Lane Junior High School.

Sincerely,

FMM:at

Fred M. Monner Administrative Assistant

Blind cc: Rick Trow Productions
3941 Commerce Avenue
Willow Grove, Penna. 19090

Sayville Public Schools

DAVID M. JONES, Ph.D. Superintendent



Sayville Junior High School Sayville, New York 11782 - LT 9-5100

Robert Timmons, Principal Lawrence W. Fanjoy, Ass't. Principal Donald E. Lowe, Dean of Students

October 13, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED Sunnyvale, CA 94086

Dear Mr. Knoblouh:

Approximately 650 eighth and ninth graders were treated to an excellent program entitled, "Computers: Expressway to Tomorrow" on October 11, 1983 at our school. This program was brought to us free of charge thanks to your corporation and Rick Trow Productions.

Ms. Ronnie Anastasio, the presenter, did an outstanding job and the show was most informative and interesting. It was very appropriate for this grade level and was the best explanation of basic computer theory I have heard.

Thank you for making this program available to us.

Very truly yours,

Robert Timmons

Principal

RT/sm

cc: Rick Trow Productions

NEW HYDE PARK, L. I., N. Y.

HERRICKS MIDDLE SCHOOL
ALBERTSON, N.Y.

Ploneer 1 - 7800

John A. De Silva, Principal

Arnold Blume, Asst. Principal

October 17, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

I can't thank you enough for the outstanding presentation "COMPUTERS: EXPRESSWAY TO TOMORROW" which was performed at our middle School, October 14, 1983. The subject matter was exciting, current, informative and at a level which captured and retained the interest of both our students and faculty.

My special complements to Ronnie Anastasio for her excellent performance. I was particularly appreciative of the skilled manner in which she secured the cooperation of the student "stage crew."

The entire presentation could not have been better. It was truly a worthwhile public service and we do appreciate your having shared it with us.

Very sincerely,

Alice R. Garr Math Chairperson



SEWANHAKA CENTRAL HIGH SCHOOL DISTRICT

ELMONT • FLORAL PARK • FRANKLIN SQUARE • NEW HYDE PARK

FLORAL PARK MEMORIAL HIGH SCHOOL • 210 LOCUST STREET • FLORAL PARK, N.Y. 11001

DR. DANIEL A. SALMON Superintendent of Schools

DR. JOHN D. THYEN Principal 516-328-4684

October 19, 1983

Mr. Michael Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, CA. 94086

Dear Sir:

On Thursday, October 13, 1983 Rick Trow Productions performed an assembly program at our school entitled <u>Computers: Expressway to Tomorrow</u>. We had all our 9th, 10th and 11th grade students present at this program.

Ms. Ronnie Anastasio arrived at our school ninety minutes before the scheduled time of the program and with the help of ten of our students, set up extensive sound and lighting equipment including multiple projectors. Ms. Anastasio's presentation was extremely well done in a highly professional manner. She has the ability to gain and keep the attention of young people. She is an outstanding performer and teacher. Both students and teachers Tearned many new applications of the modern computer. Her explanation of computer memory and how it is rated was the best that I have ever heard.

This program was very informative as well as entertaining. The Atari Corporation should be proud of its willingness to sponsor outstanding programs which motivate and educate the young people of our nation. Many students at our school related to me and to other teachers that they enjoyed this program and learned many facts concerning computers.

The faculty, students and I want to take this opportunity to thank Atari, Inc. for funding this program. I am certain that the image of Atari has been enlarged to include the fact that Atari is interested in serious computer technology.

Again, I thank Atari for sponsoring this program and I encourage you to continue this policy which has as its objective the education of our young people.

incerely yours,

MICHAEL DE CRISTOFARO

Assistant Principal

; ma

Cc: Mr. G. Nadolny

Rick Trow Productions

Alva T. Stanforth Junior High School • Elmont Memorial High School • Eloral Park Memorial High School • High School • New Hyde Park Memorial High School • Stwanbaka High School

FREEPORT HIGH SCHOOL SOUTH BROOKSIDE AVENUE FREEPORT, NEW YORK 11520

WILLIAM McELROY
Principal
623-2100

Oct. 20, 1983

Mr. Mike Knoblaugh Atari Instructional Material Service 1399 Moffit Park Drive Sunnyvale, Ca.

Dear Mr. Knoblaugh,

Computers: Expressway to Tomorrow presented by Ms. Ronnie Anastasio of Rick Trow Productions was both an exciting multi-media show and an exceptional educational experience for both students and staff. In an extremely entertaining and fast paced manner the show managed to cover many aspects of the computer field. I was told by many staff members that they were fascinated by the presentation and that they had learned a great deal from it.

Ms. Anastasio did an outstanding job of motivating the audience and of coordinating the various aspects of the show. The performance was truly a worthwhile experience for the school and I would highly recommend it.

I would like to thank Atari for making this presentation available to us and hope that we would be informed of any future endeavors that you might be considering.

Sincerely,

Ernest Ruggiero Chairman-Dept. of Math. and Comp. Sci.

cc: Rick Trow Productions

cc: Mrs. Lalor- Director of Math. and Comp. Sci.

BETHPAGE HIGH SCHOOL

BETHPAGE UNION FREE SCHOOL DISTRICT

CHERRY AND STEWART AVENUES, BETHPAGE, N. Y. 11714 516-931-2900

GEORGE C. MCELROY

October 20, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA. 94086

Dear Mr. Knoblauh:

As usual, Rick Trow Productions has again prepared and presented an excellent program. "Computers: Expressway To Tomorrow" was a topical presentation which quickly caught the interest and curiosity of the students. In terms of our curriculum in the departments of Business Education, Mathematics, and Industrial Arts, your program supplemented our courses of study in computer business applications, programming, and computer maintenance.

Ms. Ronnie Anastasio made an excellent presentation which attracted and maintained the attention of all the students in the two scheduled assemblies. There was a tight time period which we had to impose on her, but her promptness in starting the program allowed ample time for the full presentation.

Again, we thank you for this viewing and for the enthusiastic response and interest that were generated in the student body. We at Bethpage look forward with anticipation to Rick Trow Productions presentation for the 1984-85 school year.

Very truly yours,

Robert Puentes

Assistant Principal

RP: lm

cc: Mr. George McElroy

Mr. Rick Trow, Pres.

DEER PARK UNION FREE SCHOOL DISTRICT

Robert Frost Junior High School 450 Half Hollow Road Deer Park, New York 11729

Main Office: 242-6596

Ronald F. Paras, Ed. D. Superintendent

Richard M. Levesque Principal Julia E. Bingham Assistant Principal

Robert E. Thomas Assistant Principal

October 21, 1983

Rick Trow Productions 3941 Commerce Avenue Willow Grove, PA

Dear Sirs:

The Robert Frost Junior High School was deeply impressed by Atari's Computers: Expressway To Tomorrow Program on October 11, 1983. The program was produced and presented in a clear manner by Ms. Ronnie Anastasio.

The students expressed many positive thoughts on this program, and inquired if more programs like this were possible. As student council advisor I too would be interested in any other programs which are available.

Your efforts and Atari's efforts were deeply appreciated by our students and staff members. I hope to hear from you about other programs that our school could use in the future.

Sincerely yours,

Charles Lundin

Student Council Advisor

Charles Lunden

Robert Frost Junior High School

CL:mac

GREAT NECK PUBLIC SCHOOLS

SOUTH SENIOR HIGH SCHOOL 341 LAKEVILLE ROAD GREAT NECK, NEW YORK 11020

24 Oct. 1983

Mr. Michael Knoblauh Atari Instructional Material Service ATARI INC. 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblaug:

On Tuesday, 18 Oct. we had the great pleasure of seeing your production of COMPUTERS: EXPRESSWAY TO TOMORROW. The show was interesting, informative and exciting. Not only did the students and teachers become involved with the performance, but for he rest of the week, there were many questions asked and discussions held. Requests from many departments came, wanting to know more about how the computer could serve them. Students felt that the show left them with many questions, which were explored in the computer classes following the show. All in all, it was a very rewarding experience.

I would like to thank Miss Ronnie Anastasio, who presented the show. It was she who made the show very exciting. She, and her performance were most professional. To quote one of our teachers, "She held them in the palm of her hand."

We look forward to further presentations about computers and any related topics.

On behalf of the students, aculty and administration, I wish to thank you for a very interesting experience.

Respectfully yours,

Rebert Scheeslence

Robert Silverstone

Coordinator, Computer Ed.

HALF HOLLOW HILLS CENTRAL SCHOOL DISTRICT

OF HUNTINGTON AND BABYLON

HALF HOLLOW HILLS HIGH SCHOOL WEST

375 WOLF HILL ROAD, DIX HILLS, N.Y. 11748

DR JAMES J. LO FRESE, PRINCIPAL

516-549-6888

October 24, 1983

Mr. Mike Knoblauh, Manager Atari Instructiional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Sir:

Early today our 1200 students saw your outstanding show, "Computers: Expressway to Tomorrow." The performer, Ronnie Anastasio, was well prepared and "held the audience in the palm of her hand."

Thank you for sponsoring such an interesting, educational assembly program.

Very truly yours,

Marilyn Foodim Assistant Principal

MF:crk

cc: Rick Trow, President
Rick Trow Productions
3941 Commerce Avenue
Willow Grove, PA

SAINT PETER OF ALCANTARA

PORT WASHINGTON, N.Y. 11050

October 24, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI INCORPORATED 1399 Moffitt Park Drive Sunnyvale. CA 94086

Dear Mr. Knoblauh:

On the 12th of October, 1983, our school was privileged to view and experience COMPUTERS: EXPRESSWAY TO TOMORROW.

It was with great enthusiasm that our student body watched as this world of incredible technology came alive for them.

In the name of all of us at St. Peter of Alcantara School, I would like to express my appreciation for your sponsorhip in such an excellent production. It is my hope that this program continue to broaden the minds of students.

Ms. Ronnie Anastasio, with all of her efficiency and enthusiasm, is a great asset to this program.

Once again, we thank you.

Sincerely, Sister Medonna Marie Jamkus

Sister Madonna Marie Lenikus, IHM

CC: Mr. Rick Trow

Mr. Donald Murphy

THE WHEATLEY SCHOOL

11 Bacon Road Old Westbury, New York 11568 (516) EDgewood 4-8020

Michael L. Glennon Principal Thomas J. Cautela Assistant Principal EAST WILLISTON SCHOOLS
The Wheatley School
North Side School
Willets Road School

October 27, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, Incorporated 1399 Moffit Park Drive Sunnyvale, CA. 94086

Dear Mr. Knoblauh:

On October 21 Ms. Ronnie Anastasio presented the program Computers: Expressway to Tomorrow at The Wheatley School. It was an excellent assembly program and Ms. Anastasio did a very fine job in setting it up and presenting it to our entire school.

The production is very professional and very effective. I am sure it had a substantial impact in our school where computer studies are very important.

Thank you very much.

Sincerely,

Michael L. Glennon Principal

MLG:jr

cc: Ms. Ronnie Anastasio Rick Trow Productions 3941 Commerce Ave. Willow Grove, PA.



SEWANHAKA CENTRAL HIGH SCHOOL DISTRICT

FLMONT • FLORAL PARK • FRANKLIN SQUARE • NEW HYDE PARK

H. FRANK CAREY HIGH SCHOOL • 230 POPPY AVENUE • FRANKLIN SQUARE, N.Y. 11010

DR DANIEL A SALMON Superintendent of Schools

October 28, 1983

DR RAYMOND A McCLOAT Principal 516 500-8600

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Inc. 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Simply put, your program "Computers: Expressway to Tomorrow" was superb. It was shown to two packed houses of senior high and junior high students, who were totally mesmerized for the entire period.

The information was presented in a totally entertaining manner and in terms even the most poorly informed in the audience could readily understand. Ronnie Anastasio was masterful at keeping the action going and at providing clear explanations. She is a true professional.

Booking your production was one of the best things that we could have done to make our students and faculty members computer literate.

Congratulations on putting together such a wonderful program that was both illuminating and entertaining.

Raymond McCloat

Principal

RM:mk



SEWANHAKA HIGH SCHOOL

500 T. LIP AVENUE, FLORAL PARK N. Y. 11001

October 31, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA. 94086

Dear Mr. Knoblauh:

Thank you for the program "Computers: Expressway to Tomorrow". It was professionally and delightfully done.

All our students, grades 9-12, responded positively to the program. It was both educational and entertaining and provided visual insights into the working of and use of the computer.

Thank you very much for sponsoring the program.

Very truly yours,

ROBERT E. LAUBE Assistant Principal

REL:ac

cc: Mr. Rick Trow

SAINT MARY'S HIGH SCHOOL

25 SECOND STREET
MANHASSET, NEW YORK 11030

516 627-2141

October 31, 1983

Dear Un. Kurblank,

Today, our students and faculty were "treated to the frequent Computers: Expressurery To Tomorrow greented by Connie Anastasis.

The program was very well received. The use of 2 screens was most effective but the professionalism and personality of Rome was absolutely the highlight of the show. Her ability to keep the stakents interested and attention throughout the program was remarkable. Much new information was quen also, e.g., the use of compiters a graphus, surging was mind-bayeling.

Thank to Atom for fronting this glorge into the world of computers.

Since In Seeley

Saint Bominic Bigh School Guster Bay, New York 11771

October 31, 1983

Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh:

On behalf of the faculty and students of St. Dominic High School, I would like to express our appreciation for your sponsorship of the assembly program, Computers: Expressway to Tomorrow. It was a meaningful multi-media program that was both educational and entertaining. The students' reactions were very positive.

Ms. Ronnie Anastasio, the actor traveling with the "Computers" show, presented herself in a most professional manner. Her interplay with the movie screen was extremely well done. Not only was her acting performance excellent, her personal attitude in working with our students was also superb. Ms. Anastasio was personable, fun to work with and well organized. She certainly worked hard and represented the company well.

Worthwhile student assembly programs are important in today's educational process. It is our hope that ATARI will continue sponsoring programs of this value. Community support in the education profession is valuable and instrumental in developing mature adults of the future.

> Sincerely, Eleste M. Checchia

Celeste M. Checchia

Dear Mr. Trow,
Ronnie was SUPER!!

Thanks,
EMChechia

Valley Stream North High School

750 Herman Avenue Franklin Square, New York 11010 (516) 561 - 7903

ROBERT T. ALDEN Principal

CHRISTINE J. CUTTING
Assistant Principal

October 31, 1983

Mr. Mike Knoblauh Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvalle, CA 94086

Dear Mr. Knoblauh:

It was our pleasure this morning to have a double presentation of the assembly program "Computers: Expressway to Tomorrow". Ms. Ronnie Anastasio of Rick Trow Productions was an excellent moderator, highly organized and worked most cooperatively with our staff and students.

The program was well-paced, varied and held our student's attention throughout. The audience of 7th through 10th grade students have all had some exposure to computers through our junior high math program and of course many students own computers. The faculty response was also very positive, even from those academic areas which typically are not involved with computers on a day to day basis.

On behalf of the students of North High School, I want to thank the Atari Corporation for sponsoring this excellent program.

Very truly yours,

Christine J. Cutting Assistant Principal

CJC:ec

cc: Rick Trow Productions



BELLMORE-MERRICK CENTRAL HIGH SCHOOL DISTRICT

SANFORD H. CALHOUN HIGH SCHOOL

STATE STREET, MERRICK, NEW YORK 11566 / 623-8900

ADMINISTRATION

Robert Yagaloff Principal Salvatore Mugavero Superintendent of Schools

November 2, 1983

Peter M. Iaccino Walter J. Schick Assistant Principals

Karen S. Bennett Robert A. Nardella Administrative Assistants

> Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, Inc. 1399 Moffit Park Dr. Sunnyvale, California 94086

Dear Mr. Knoblauh:

We wish to thank ATARI, Inc. for sponsoring the program COMPUTERS: EXPRESSWAY TO TOMORROW, produced by Rick Trow Productions. It was a privilege for our students and faculty to see such a fine production.

The response was tremendous. Many of the students came backstage after the program to personally thank Ronnie Anastasio, the presenter. When they heard that Atari made it possible for them to view such a program, they were visibly impressed.

We appreciate the excellent community service you have provided to our students and staff. May many more schools continue to benefit from the generosity of ATARI, Inc.

Sincerely yours,

LMC:eb

Lorraine M. Cullen

Districtwide Coordinator

Enrichment Program

cc: Rick Trow Productions v 3941 Commerce Avenue Willow Grove, Pa.19090

Bellmore • Merrick • North Bellmore • North Merrick

Rockville Centre Union Free School District **SOUTH SIDE HIGH SCHOOL** Shepherd St., Rockville Centre, New York 11570 **Area Code** 516 255-8947

JOSEPH C. DRAGONE
ACTING PRINCIPAL
CHARLES F. KERRIGAN
DEAN OF STUDENTS

November 3, 1983

Mr. Michael Knoblauh, Manager Atari Instructional Material Service Atari, Inc. 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh:

Yesterday Rick Trow Productions brought to our school the multi-media presentation "Computers: Expressway to Tomorrow." I am told that Atari is the sponsor of this program.

I would like to take this opportunity to express my appreciation to Atari for their efforts at creating such a wonderful presentation. "Computers: Expressway to Tomorrow" was enjoyed by students and especially by teachers. I would particularly like to express my appreciation to Ronni Anastasio, who was the presenter of the program. Ronni is a talented young lady whose enthusiasm made the program even more enjoyable.

Once again, on behalf of the 1,200 students and 100 staff members who learned a great deal about computers and had a great deal of fun doing it, thank you.

Sincerely,

JCD: jc

Joseph C. Dragone Acting Principal

cc: Rick Trow, President Rick Trow Productions

JERICHO UNION FREE SCHOOL DISTRICT JERICHO, NEW YORK 11753

516 681-4100

JUNIOR-SENIOR HIGH SCHOOL ARTHUR W. RATHJE Principal 681-5820

Assistant Principals SENIOR HIGH GEORGE BATJIAKA 681-6620 MARVIN BAUCH 681-6621 JUNIOR HIGH EDWARD J. CORALLO 681-4266 JOHN R. LATHAM

681-4215

DAVID NYDICK Superintendent of Schools ROBERT MANHEIMER Assistant Superintendent MARTIN L. BILLIG Director of Business Affairs

November 4, 1983

Rick Trow Productions 3941 Commerce Avenue Willow Grove, PA 19090

Dear Sir:

Whenever we have an assembly program, we inevitably judge it in two ways: its content and the presentation. Computers: Expressway to Tomorrow rates an A with us and we put it to a severe test, showing it both to our junior and senior high.

Our highest praise goes both to the content and to Roni Anastasio. The response of our students gives full evidence that she presents material in a way fascinating and educational at the same time.

I am enclosing the confirmation sheet for the Career Game on March 15, 1984.

Because of the success of Computers: Expressway to Tomorrow, both staff and students will be looking forward to this program.

Thank you for contributing to our school program.

Arthur W. Rathje

Principal

AWR:rp Encl.



LEVITTOWN UNION FREE SCHOOL DISTRICT DIVISION AVENUE HIGH SCHOOL **DIVISION AVENUE** LEVITTOWN, NEW YORK 11756.

RENALDO CALABRESE PRINCIPAL 516 520-5513

November 7, 1983

ROBERT I. ENDERLE ASSISTANT PRINCIPAL 516 520-5403

ROBERT GRAHAM ASSISTANT PRINCIPAL 516 520-5514

RONALD ZOIA ASSISTANT PRINCIPAL 516 520-5402

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

I would like to take this time to thank you for your outstanding presentation -- Computers: Expressway to This show was seen by over 700 math and science students here at Division Avenue High School on Thursday, October 27, 1983. The students were held spellbound by the combination of your films and the fine acting done by Ronnie Anastasio. On Friday, teachers came to me throughout the day thanking me for scheduling such a fine performance.

I feel that the time and money you have spent in developing this program is well spent on the youth of today. I must emphasize again that without the expert performance of Ronnie Anastasio, this show could have been a disaster.

Upon her arrival, I informed her that instead of having a 1:00 performance and a 2:00 performance, that it would be necessary to change the performance to 12:50 and 1:45. She took this in stride and was ready to go five minutes early and did not rush through this performance.

Once again, I want to thank you for sending this show to us.

Sincerely,

o englend Lawrence Grossgold

Math Chairman

EMERSON JUNIOR-SENIOR HIGH SCHOOL

MAIN STREET EMERSON, N. J. 07630

JOHN C. PINELLI, PRINCIPAL RALPH P. MAROTTI, ADMINISTRATIVE ASSISTANT ROBERT MENDITTO, DEAN OF STUDENTS

November 7, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA. 94086

Dear Mr. Knoblauh:

This morning our school had the opportunity of viewing "Computers: Expressway to Tomorrow." The program was presented by Ms. Ronnie Anastasio of Rick Trow Productions.

I would like to thank you for making the program available to us. This is the second program our school has had from Rick Trow and each has been very well received by our staff and students. The program kept our students engaged for 45 minutes and we all learned from it.

Sincerely,

Ralph Marotti

Administrative Assistant

RM/js



SEWANHAKA CENTRAL HIGH SCHOOL DISTRICT

ELMONT • FLORAL PARK • FRANKLIN SQUARE • NEW HYDE PARK

NEW HYDE PARK MEMORIAL HIGH SCHOOL . 500 LEONARD BLVD. NEW HYDE PARK, N.Y. 11040

DR DANIEL A SALMON Superintendent of Schools

MS. CAROL A. CLARKE Principal 516-328-4654

November 8, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Your program, Computers: Expressway to Tomorrow, presented by Ronnie Anastasia for Rick Trow Productions was outstanding. It was well received by faculty and students. The format was excellent and the material informative.

We hope you continue to produce performances for students of such high quality. We commend you and Rick-Trow Productions for this fine public service.

Sincerely,

Diane Kelly,

Assistant Principal

New Hyde Park Memorial High School

dz

cc: Rick Trow



100 CHRISTIE HEIGHTS ST. LEONIA, N. J. 07605 (201) 461-9100 MELVIN ZIRKES, Principal ROBERT F. PENNA, Ph.D., Vice Principal

November 9, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Swmyvale, Ca. 94086

Dear Mr. Knoblauh,

We would like to take this opportunity to thank you for the excellent program "Computers: Expressway to Tomorrow". We felt the program was both informative and enjoyable. Students were not only entertained, but gained valuable information on the many uses of computers in our society.

The format ran well. I must comment on the fine job of the presenter, Ms. Ronnie Anastasio, who set up, ran, and took down her materials with a minimum of interference to the rest of the school.

Thank you for an excellent educational experience.

Sincerely,

Robert F. Penna Vice Principal

RFP:mm

cc: Mr. M. Zirkes, Principal Rick Trow Productions



NORTH ARLINGTON HIGH SCHOOL

NORTH ARLINGTON, NEW JERSEY (201) 991-6800

David Roden
PRINCIPAL

Robert B. Kinloch
ASSISTANT PRINCIPAL

November 9, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Services Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh;

Our entire student body with their teachers attended your program "Computers: Expressway to Tomorrow" this morning in our gym.

Comments from both students and teachers were most favorable, both in information and entertainment.

We would be remiss if we did not give credit to the wonderful presentation of this program by Ronnie Asastasio.

It would be greatly appreciated if in the future you plan to have other programs of this nature available you would notify us.

Thank you, and hopefully we will hear from you in the near future.

Sincerely,

Robert B. Kinloch Assistant Principal

East Rockaway Union Free School District

East Rockaway High School

Ocean Avenue
East Rockaway, N.Y. 11518
516 887-3111

Superintendent Michael A, Maiden

Principal
Robert Parry
Assistant Principal
Edward Crowley

Assistant Principal Gerald Honig November 10, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Our 725 students had the opportunity to see your excellent program, "Computers: Expressway to Tomorrow."

It was a fine production, carefully balancing instruction and entertainment. Reactions from students and teachers was uniformly positive.

Our Computer Science teachers found that our most advanced computer students welcomed the show as it placed in perspective some of the steps they have taken.

Thanks again for an outstanding production. We appreciate the investment Atari made to develop this program. Our school last year determined to move with Atari and we currently have twenty Atari workstations in our Computer Lab.

Personally, it has convinced me that now is the time to provide my children, ages 8 and 12, with home exposure to the world of computers and I intend to purchase an Atari 800 XL with disc drive.

We look forward to the next generation in computer-related assembly programs.

RP/sr

Robert Parr

QUEEN OF PEACE HIGH SCHOOL

191 RUTHERFORD PLACE • NO. ARLINGTON, N.J. 07032 (201) 998-8227



BROTHER ROBERT MC CANN, F.S.C., PRINCIPAL SISTER SUZANNE BELLENOIT, S.S.J., ASSOCIATE PRINCIPAL

SISTER MARY V. DI NUNZIO, S.S.J., VICE PRINCIPAL BROTHER LAWRENCE WELLE, F.S.C., VICE-PRINCIPAL BROTHER STEPHEN TUOHY, F.S.C. ADMINISTRATIVE ASSISTANT

November 14, 1983

Mr. Mike Knoblauh 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Your company's presentation of COMPUTERS: EXPRESSWAY TO TOMORROW was very worthwhile and well received by both our students and teachers. We appreciated the evenhanded approach to computers which included their possibilities and limitations as well as their obvious advantages.

Ms. Ronnie Anastasio was superb as the presenter. She was thoroughly organized, knowledgable and vivacious. We would welcome her back any time. Many thanks for a fascinating program.

Yours truly,

Sister Suzanne Bellenoit

Associate Principal

THE PART OF THE PA

ISLAND TREES HIGH SCHOOL

STRAIGHT LANE
ISLAND TREES 6,
LEVITTOWN, N. Y. 11756
731-3632

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

This is a short note to let you know how much we at Island Trees High School appreciated "COMPUTERS: EXPRESSWAY TO TOMORROW". The students and staff were totally engrossed in the presentation.

Ronnie Anastasio, who made the presentation, did a most professional and entertaining job.

Thanks very much for allowing us to have your program, and by all means keep us in mind for any and all future programs.

Very truly yours,

Frank Procaccini and William G. Kealy

WGK:10

c.c. Rick Trow Productions

Bogota High School Bogota, New Jersey 07603 TELEPHONE 201 343-4422

Ronald J. Frederick

November 14, 1983

ROY CORSO

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Sir:

This morning we had the privilege of presenting an assembly program given by Ms. Ronnie Anastasio.

She did a splendid job. Our audience (grades 8 through 12) as well as faculty members were completely attentive and high in their praise of the content of the program and the manner in which Ms. Anastasio presented it. Many felt it the best assembly we had ever had.

We are now offering a course in computer literacy to our 8th graders. The program reinforced what they had learned to those who had finished the course, and aroused the interest of those yet to be scheduled.

- NEO BOOK DECT

It is my pleasure to tell you we are very grateful for the opportunity afforded us to have this splendid program.

Singerely.

ROY CORSO

Vice-Principal

RC/dlw

CC: Rick Trow Productions

QUEEN OF PEACE HIGH SCHOOL

191 RUTHERFORD PLACE • NO. ARLINGTON, N.J. 07032 (201) 998-8227

BROTHER E. JAMES STOLZ, F.S.C., PRINCIPAL SISTER SUZANNE BELLENOIT, S.S.J., ASSOCIATE PRINCIPAL

SISTER MARY V. DINUNZIO, S.S.J., VICE-PRINCIPAL BROTHER LAWRENCE WELLE, F.S.C., VICE-PRINCIPAL BROTHER STEPHEN TUOHY, F.S.C. ADMINISTRATIVE ASSISTANT

November 15, 1983

Rick Trow Productions

Your presentation of <u>COMPUTERS: EXPRESSWAY TO TOMORROW</u> yesterday was an outstanding success.

I want to especially commend Ronnie Anastasio for her most professional delivery. I also want to thank your office staff for their patience and cooperation in scheduling, cancelling and rescheduling these assemblies when our gymnasium was damaged by flood.

Please keep us on your mailing list and keep us informed of future offerings.

Thank you

Br Stephen Tuohy

TOWNSHIP OF UNION SCHOOLS

Union, Union County, N.J. 07083

BURNET JUNIOR HIGH SCHOOL Pat N. Donatiello, Principal Allan G. Kastner, Vice Principal

Caldwell Avenue Union, New Jersey 688-1200, ext. 202

November 16, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh:

Just a note of "Thanks" for sponsoring the assembly program "Computers: Expressway to Tomorrow".

The efforts of the Rick Trow Productions and the presenter, Ronnie Anastasia resulted in a program that was entertaining, informational, and educational. We did appreciate the fact that it was not just a "commercial". It seemed to be quite appropriate and was well-received by our junior high school students.

Again, thank you for providing this service to our students.

Sincerely,

Pat N. Donatiello

Principal

PND:me

c.c. Rick Trow Productions

CLIFFSIDE PARK PUBLIC SCHOOLS HIGH SCHOOL

PALISADE AVENUE
CLIFFSIDE PARK, NEW JERSEY 07010-3099

GEORGE G. GUNDERSEN

943-0151

November 17, 1983

Rick Trow Productions 3941 Commerce Avenue Willow Grove, Pa. 19090

Dear Mr. Trow:

We at Cliffside Park High School would like to thank you and your staff for affording us the opportunity to be exposed to your production of COMPUTERS: EXPRESSWAY TO TOMORROW. We really enjoyed the program. Ronnie Anastasio was just terrific! We have had much inquiry and follow up as a result of this program. It is extremely timely and appropriate in connection with the computer's impact on education.

Thank you again for your kindness. Please keep us in mind with regard to future productions.

Sincerely yours,

Geørge G. Gundersen

GGG/meb

PASCACH HILLS HIGH SCHOOL

PASCACK VALLEY REGIONAL HIGH SCHOOL DISTRICT ROBERT E. SULYMA, ED.D., SUPERINTENDENT OF SCHOOLS

G R A N D A V E N U E MONTVALE, NEW JERSEY 07645 T E L E P H O N E : 6 6 4 - 5 2 2 0

BART DI PAOLA PRINCIPAL

November 17, 1983

Ms. Ronnie Anastasio Rick Trow Productions 3941 Commerce Avenue Willow Grove, Pa. 19080

Dear Ms. Anastasio:

On behalf of the 1100 students and faculty who saw your program COMPUTERS: EXPRESSWAY TO TOMORROW, I want to thank you for a job well done. I got nothing but compliments from everyone who viewed the presentation. They all found it both entertaining and educational.

Programs like this make me look like a scheduling genius. Thanks again for an outstanding program.

Robert P. Lewinter

Administrative Assistant

RPL:mdg

cc: Mr. Rick Trow, President

Mr. Mike Knoblauh, Mgr., ATARI, INC.

DAVID BREARLEY REGIONAL HIGH SCHOOL

Monroe Avenue, Kenilworth, New Jersey 07033 Phone 272-7500

JOSEPH R. MALT

November 18, 1983

GEORGE V. CUZZOLINO
Assistant Principal

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffitt Park Drive Sunnyvale, CA 94086

Dear Sir:

The presentation of Computers: Expressway to Tomorrow by Ronnie Anastasio on November 18, 1983 was very well received by our students and staff.

Her timing, synchronization and poise was flawless. In one very short hour an audience of 800 people learned more than in a week of class sessions.

She has my highest commendation.

Very truly yours,

George V. Cuzzolino

Vice Principal

HARRISON HIGH SCHOOL

HARRISON, NEW JERSEY 07029 (201) 482-5050

JAMES A. FIFE

November 23, 1983

Rick Trow Productions 3941 Commerce Avenue Willow Grove, Pennsylvania

Dear Mr. Trow:

Ronnie Anastasio -- excellent, exciting and inspirational!

Ronnie performed very well and was able to get the message across to our students. They were attentive and readily took part in the program when asked.

The program was very timely, because we are just getting into computers at Harrison High School. The presentation was clear, well presented, educational and entertaining. An excellent presentation!

Thank you for your support and we hope to see you in the future.

Sincerely

James A. Fife

Principal

JAF: amj

HALF HOLLOW HILLS
CENTRAL SCHOOL DISTRICT
Half Hollow Hills High School East
50 VANDERBILT PARKWAY
DIX HILLS, N. Y. 11746

November 23, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, Ca. 94086

Dear Mr. Knoblauh:

This letter comes a little late but never too late to thank you for sponsoring a Rick Trow Production at our school on October 5, 1983.

Computers: Expressway to Tomorrow was well received by our student body and staff. The presentation was informative and put together extremely well. Ms. Ronnie Anastasio, narrator, did an excellent job.

Again, accept my thanks for the educational value this program provided to our school community.

Very truly yours,

Gladys Andrews Administrative Assistant

GA:md ec: Rick Trow

DUMONT HIGH SCHOOL

DUMONT, NEW JERSEY 07628 387-1600

SCHOOL DISTAL

JOSEPH T. FERRIE

FRANK A. BALDACHINO VICE PRINCIPAL

> EDWARD R. FISCO VICE PRINCIPAL

november 23, 1983

Less Mr. Knoblouh,
Thankyou for sponsoring the program
Computers; Expression to Tomorrow. Ronnies
Onastasio, the presente, from Rick Trow
Productions did an outstandingsh in presenting
the program. She was well prepared, well spoken,
and a very nice person to workwish.

Your reslice that the State of new fersey
has mandated apart of our curriculum in Cares
Planning. All schools must offer a program
in cares planning. We found your program to
help us in this area. He information was fun,
academic, and at the same offered the studend an
interesting leaving experience.

Again, thankyour for the service.

Mr. Maskonigsberg Director of Studend actual Dumond High School

PARAMUS CATHOLIC BOYS HIGH SCHOOL

PARAMUS, NEW JERSEY 07652

TELEPHONE 445-6468

November 28, 1983

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, Ca. 94086

Dear Sir:

I wish to thank you and ATARI for sponsoring the assembly program, COMPUTERS, EXPRESSWAY TO TOMORROW, which was presented to the students and faculty on Thursday, November 17, 1983.

The comments of the faculty and students would indicate that Ms. Ronnie Anastasio's presentation was informative and enjoyable. The content of the show was educationally sound, and professionally rendered.

Once again, our appreciation to you and ATARI for sponsoring the program.

Sincerely,

Brother Michael Dwyer, F.S.C.

Vice Principal

cc: Rick Trow Productions

Bergen Catholic High School

CONGREGATION OF THE CHRISTIAN BROTHERS 1040 ORADELL AVENUE ORADELL, NEW JERSEY 07649

PHONE: 201-261-1844

OFFICE OF THE PRINCIPAL

Dec 3, 1983

Mr Mike Knoblauh Atari Instructional Material Services Atari, Inc. 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh,

I want to thank you and Atari for sponsoring the program "Computers: Expressway to Tomorrow". Rick Trow Productions presented the program to the the 1100 boys at Bergen Catholic High School on Wednesday, Nov. 26, 1983.

The presentation was excellent. Ms. Ronnie Anastasio was very good. The boys enjoyed it and learned a great deal. The juxtaposition of live and film was interesting and novel. It is difficult to keep 1100 boys (the last period before Thanksgiving recess) interested and attentive. Your program did so.

Again thanks for your sponsorship. Rick Trow represented Atari very well.

Yours sincerely,

Br. J.E. Roepke cfc

principal

Russ King Director of Advertising & Promotion

Dear Gerry:

Enclosed please find (1) air-check of WPLJ announcing the Atari Expressway to Tomorrow School Assembly Program that took place this Fall in the New York Tri-State Area.

I attended some of the presentations and was gratified by the students reaction to what they considered a timely and educational introduction to the world of computers.

Ronnie Anastasio, the moderator for the WPLJ programs was excellent. Her rapport with the students was genuine and the many times that a WPLJ personality could not attend the assembly, she more than made up for it.

All of us at WPLJ are definitely looking forward to the next Rick Trow Production and would like you to consider a Spring and/or Fall start-up.

Thank you for all your cooperation and I am looking forward to working with you again in the near future.

Regards,

Mr. Gerry Finiello
Rick Trow Productions
Multi-Media Education
3941 Commerce Avenue
Willow Grove, Pa. 19090

December 12, 1983

/ta

cc: J. Parish

INDIAN RIVER HIGH SCHOOL INDIAN RIVER SCHOOL DISTRICT FRANKFORD, DELAWARE 19945

TELEPHONE (302) 732-6601

Margaret E. Peck, Assistant Principal

Harrison H. Short, Vocational Coordinator

Carmen J. Deldeo, Jr., Principal January 4, 1984

Gerald E. McCabe, Guidance Counselor

Babette Sutton, Guidance Counselor

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

On Wednesday, January 4, 1984, Ms. Ronnie Anastasio presented Computers: Expressway to Tomorrow to our student body of 600 senior high school students.

I believe that assemblies are an integral part of the education of the children in our school. I believe that they are a means for teaching social interaction in group situations as well as broadening the educational and cultural background of all students.

I also believe that all assemblies should be of such a nature as to provide information and entertainment to the viewers which are within the accepted limits of community standards. We also believe that no student or group of students should be made to feel slighted, neglected or outcast because of the content of any assembly.

Your assembly was excellent and met all of our standards. Ms. Anastasio was an exceptional speaker and maintained student interest throughout the program. Thank you for providing this assembly to us.

Sincerely,

Carmen J. Deldeo, Jr.

Comen J. Delder, Jr.

Principal

CC: Rick Trow, President Rick Trow Productions 3941 Commerce Avenue Willow Grove, PA 19090 LAUREL SENIOR HIGH SCHOOL

Nauxel School District

FRED V. GAINER PRINCIPAL

SOUTH CENTRAL AVENUE LAUREL, DELAWARE 19956-1491 302-875-7548

January 6, 1984

 EDWARD E. TAYLOR, II ASSISTANT PRINCIPAL

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

On behalf of our school community, I would like to thank you and the Atari Corporation for sponsoring the educational program, Computers: Expressway to Tomorrow.

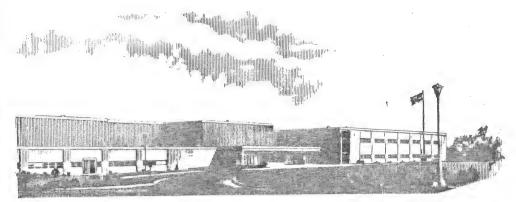
The program was presented by Ronnie Anastasio of Rick Trow Productions. Ronnie did an excellent job with this educational production. The program enlightened many students and staff to the potential and importance of computers in our changing world. As an educator, I am pleased to have this unique medium available for educational purposes. Your company is certainly doing the educational system a great service by sponsoring such fine programs.

Sincerely,

Edward E. Zaylor Edward E. Taylor

jme

cc: Rick Trow Productions



CAESAR RODNEY SENIOR HIGH SCHOOL • 239 Old North Road • Camden, Del. 19934

HERBERT E. CHILDERS, Principal JUDY L. HOLLAND, Assistant Principal

RITA M. RYAN, Assistant Principal

HAROLD E. ROBERTS, JR., Assistant Principal

DAVID E. ROBINSON, Assistant Principal

CAESAR RODNEY SCHOOL DISTRICT . CAMDEN-WYOMING, DELAWARE 19934

TELEPHONES MAIN OFFICE (302) 697-2161 ATTENDANCE OFFICE (302) 697-9583 GUIDANCE OFFICE (302) 697-9583

January 9, 1984

Mr. Mike Knoblauk Atari Instructional Material Service Atari, Incorporated 1399 Moffitt Park Drive Sunnyvale, Ca. 94086

Dear Mr. Knoblauk:

Many thanks for sending us your program, "Computers: Expressway to Tomorrow." Ms. Ronnie Anastasio was very well prepared and presented a very worthwhile program to our student body. Our students and our teachers indicated that they thought the program gave a good overview to computers both for those who already have some working knowledge or are in a computer class and for those whose experiences do not yet include computer literacy.

Our stage crew members enjoyed working with Ms. Anastasio as she presented her program as well as before and after the show. They learned some techniques of working with a "real" performer.

Many thanks again.

Sincerely,

Rita M. Ryan

Assistant Principal

RMR: ad

cc: Rick Trow Productions

Cape Henlopen School District



CAPE HENLOPEN HIGH SCHOOL LEWES, DELAWARE 19958

Mr. Mike Knoblauh ATARI INSTRUCTIONAL MATERIAL SERVICES ATARI INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

At a special assembly today, our students saw a presentation called "Computers: Expressway to Tomorrow." In speaking with the students in my computer classes several commented on how much they enjoyed the show. Even though the material was familiar to them, the approach was quite different. Multi-media presentations certainly help to keep the audiences alert and interested.

Even those students who were not familiar with some of the computer language could certainly relate to the uses of computers in their lives.

The young woman who presented the material (Ronnie Anastasio) was excellent. Her voice was crystal clear and her interaction with the people on film was precisely synchronized. A student quickly observed that if she were but a split second off any of her moves the whole show would have been affected.

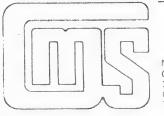
In my estimation, the entire presentation was extremely well-done for students of any ability level. My congratulations on a well-organized, interesting and informative presentation.

Sincerely,

Maurien Leclere

Computer Language Teacher

njt



McClintock Junior High School Charlotte-Mecklenburg Schools 2101 Rama Road Charlotte, North Carolina 28212 Telephone (704) 537-1880

Jay M. Robinson
Superintendent of Schools

January 11, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh:

We would like to thank you for sponsoring the assembly, Computers: Expressway to Tomorrow, at our school. Both the faculty and the students have responded with exceedingly positive comments. I polled several staff members and students for their reaction to the assembly. The responses were positive. There was not a single negative comment. This is very unusual and is a tribute to the creators and presenters of this event.

Our staff is involved in a program of "Effective Teaching." It was evident that Rick Trow's production was exemplary of the components of effective teaching—and what's more, extremely enjoyable. Ronnie Anastasio's voice, stage presence and work with our "crew" were definite pluses to the visual presentations.

Again, let me thank you for your support to our children's education.

Sincerely,

James V. Cockerham

Principal

mb

. cc Rick Trow

OFFICE OF THE PRINCIPAL

WEST ROWAN HIGH SCHOOL ROUTE 1, BOX 282 MOUNT ULLA, NORTH CAROLINA 28125

January 11, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Please allow me the opportunity to commend you and ATARI for your sponsorship of the fine program, COMPUTERS: EXPRESSWAY TO TOMORROW. We shared this program with our entire student body and they received it very well. Miss Ronnie Anastasio captivated the students and educated them as well as entertained them.

We in education are always appreciative of industries who support our field in such a manner, but we are especially appreciative when the program is so professionally organized and done.

Again, thanks so much.

Danial A. Hogue, Jr. Assistant Principal

CC: Mr. Rick Trow

North Stanly High School

Danny E. Massey Principal ROUTE 3 · Box 8
New London, North Carolina 28127
January 17, 1984

PHONE: 704-463-7358

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Your program Computers: Expressway To Tomorrow was presented in our school on January 12, 1984. The students thoroughly enjoyed the information and the graphic presentation of it. Our curriculum is currently limited to one Data Processing course, and our vocational counselor will be able to refer to your program in recruiting this spring. From comments we have heard from the student body since Ms. Anastasio's visit, recruiting may be unnecessary.

Thank you and Rick Trow Productions for making these informative programs possible.

Sincerely.

Annabelle P. Morgan Assistant Principal

APM/mhm

cc: Rick Trow Productions



York School District Number One

!AROLD C. JOHNSON MIDDLE SCHOOL

400 East Jefferson Street York, South Carolina 29745 Phone: 803/684-4451

January 23, 1984

Rick Trow Productions 3941 Commerce Avenue Willow Grove, Pa.

Gentlemen:

On January 17, 1984, our staff and student body witnessed a very inspiring and educational program produced by your company. The presentation, Computers: Expressway to Tomorrow was inhanced by the presenter, Miss Ronnie Anastasio, who performed an outstanding job. The audience (1,000 students and staff) was most attentive and interested.

As this school is making preparations to install its first classroom computers, the information presented was very timely and easy to comprehend. You are rendering a much needed service to educational institutions of America. I hope you will continue to support this type activity. I recommend this program to all upper grade levels of public and private secondary schools.

Sincerely,

W. L. Holmes, Principal

Harold C. Johnson Middle School

U. J. Holmes/lt

WLH/1t

Granite Falls Middle School

North Main Street Granite Falls, N.C. 28630

Willard C. McCall Principal

Phone (704)396-2221

January 23, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh,

On Thursday, January 19, the students and faculty of Granite Falls Middle School viewed the program COMPUTERS: EXPRESSWAY TO TOMORROW. The group seemed to thoroughly enjoy the presentation.

Ms. Ronnie Anastasio provided an entertaining and informative narrative, accompanied by the film. Students found the films to be colorful, interesting, and educational.

We hope that we can again have this program at our school. It certainly is a worthwhile contribution to our program.

Sincerely yours,

Diland of Thomas

Deborah L. Thomas



PIEDMONT HIGH SCHOOL

Route 2 Monroe, N. C. 28110 Jerry T. Cross, Principal Harold W. Carter, Asst. Principal School Phone - 753-4713 ADVISORY COMMITTEE

> James A. Buckley G. M. Ellis Louise Green W. J. Twiford Tim Williams

Jan. 26, 1984

Mr. Mike Knoblauh Atari Instructional Material Service Atari, Incorporated 1399 Moffit Fark Brive Sunnyvale, Ca. 94068

Dear Mr. Knobleuh,

Last Friday, Ronnie nest sic, of Rick lrow Fr ductions presented the program "Computers: Expressway To lowornow" to our school. The show was liven in such a way that it was both educational and entanthining, and I would like to take this opportunity to thank you for sponsoring the production.

After seeing the presentation, students and coome to like: "Now I think I know a little about occupies," "I take the best assembly we've hid all perm," "lo no "inh we can hive it a, aim next esse."

In 40 minutes, this program interpret for evaluate about her computers with, then they can be used, and with to expect in the future.

Thanks again for soons ring the pro-rate and we will be looking forward to other progress in the future.

Sincerely.

Herry L Eard

Peacher



Myers Park High School Charlotte - Macklenburg Schools 2400 Colony Road Charlotte, North Carolina 28209 Telephone (704) 525-2821

Jay M. Robinson Superintendent of Schools

January 26, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblaugh:

Thank you for providing us with the opportunity to view "Computers: Expressway to Tomorrow" here at Myers Park High School. As the vocational counselor and contact person for the program, I was very impressed with the quality of the program and with Ronnie Anastasio's professionalism.

Our students were attentive and responded well. We found the program to be excellent for those with no computer experience. However, many of our students have had some experience, so knew the basic data presented. We hope that you will go on to add another presentation that will go into more detail for those who are ready for it.

Thank you again.

Yours truly,

Suzanne F. Tribble

Vocational Education Coordinator

Lugarne D. Gulille



OFFICE OF THE PRINCIPAL

Northwestern High School

Route 11 Box 3

Rock Hill, South Carolina

29730

January 30, 1984

TELEPHONE 328-6118

Rick Trow Productions 3941 Commerce Avenue Willow Grove, PA

Dear Sir:

I am writing in reference to the program "Computers: An Expressway To Tomorrow" that was presented to our student body on Friday, January 27, 1984. Ms. Ronnie Anastasio did an excellent job throughout her entire stay.

She was very instructive and supportive to the students who were selected as a stage crew. The students belonged to our theater class and I feel they had an extremely positive experience. They were enthusiastic due to the encouragement and skillful directions of Ms. Anastasio.

The presentations started on time and were executed with ease. There were no lulls in the presentations and a positive attitude was always conveyed to the students. Her voice projected well and was pleasant to listen to. The film was well-coordinated and appealing to this age group.

I feel the program was very beneficial and worth the time to our students.

Thank you again.

Sincerely,

Lynne M. Lackey

Earl Lovelace

Principal



HARRY P. HARDING SENIOR HIGH SCHOOL

• 2001 Alleghany St. • Charlotte, N.C. 28208 • Telephone 704/392-3216

January 30, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94036 Ogo Con

Dear Mr. Knoblauh:

We have had several assembly programs at Harding High School provided by Rick Trow Productions. All of these programs have been excellent, but COMPUTERS: EXPRESSMAY TO TOMORROW, presented January 26, 1984, is the best of the Rick Trow programs that we have had.

Many of the students and faculty who attended this program sought me out to tell me how much they enjoyed it. Most said that computer technology was finally presented in a manner that they understood. Also, few realized that computers have such a wide variety of uses.

Everyone I have talked to was also extremely impressed with Ms. Ronnie Anastasio, the actress-narrator for this program. Ronnie provided a warm personal touch to the program. She displayed a keen sense of humor, and she managed the emotions of the audience masterfully.

As I watched Ms. Anastasio set up the equipment for the program, I was amazed at her ability to direct and coordinate the efforts of the volunteer (students) set-up crew. She was truly masterful.

Mr. Peel, principal of Harding, asked me to express his appreciation to ATARI for providing this excellent educational program for our students. He also asked me to thank Rick trow Productions and Ms. Anastasio for their role in making this a meaningful educational experience.

Sincerely,

Thomas E. Pierce

Assistant Principal of Instruction

SCHOOL DISTRICT OF GREENVILLE COUNTY GREER SENIOR HIGH SCHOOL GREER SOUTH CAROLINA

OFFICE OF THE PRINCIPAL

February 1, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari Incorporated 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh,

Rick Throw Production's Computers: Expressway To Tomorrow was an excellent show. We had two performances and both were very well done. Our students are still talking about the show. I know that several were turned on to computers as a result of seeing Ronnie Anastasio perform. At Greer we are excited about the computer age and are exploring the many ways they can promote better learning. As a result of your show we hope to encourage more students to take the courses we offer in computers.

I am excited to see students enjoy learning. The program was excellent and it will help students understand that learning can be fun with computers. Continue to share this medium to schools and students will understand the ease with which learning with computers can be.

Thanks again for allowing us the chance to experience this program.

Sincerely,

Richard Hitch Principal



Easley Junior High School

BOX 707 D STEWART DRIVE D EASLEY, SOUTH CAROLINA 29640

Ronny Hall, Principal

PHONE 859-7138

February 2, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI INCORPORATED 1399 Moffit Park Drive Sunnyvale, Ca. 94086

Dear Mr. Mike Knoblauh;

Thank you for giving our school the opportunity to be involved in such an excellent program. Ronnie Anastasio of Rich Trow Production did an outstanding job and should be commended. Her introduction of the program set the tone for the entire assembly. The student body of 1250 was attentive and quiet during the entire program.

The introduction of Atari was tastefully done.

I was very impressed.

Thanks

Ronny Hall Principal

RH:mv

cc: Rich Trow Productions

BLACKSBURG HIGH SCHOOL

201 W. Ramseur Drive

BLACKSBURG, S. C. 29702

February 2, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh:

Your program, COMPUTERS: EXPRESSWAY TO TOMORROW, was very informative. Miss Ronnie Anastasio did an outstanding job of presenting the program. It was presented in a most professional manner. Junior high as well as senior high students enjoyed and appreciated the presentation.

Sincerely,

James B. Leigh

Jem Leigh

Principal

pb

CC: Rick Trow Production



Mr. Mike Knoblouh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, CA. 94086

Dear Mr. Knoblouh:

The assembly program "Computers: Expressway To Tomorrow" was very well received by students and faculty. The program was informative as well as entertaining. The many capabilities of the computer fascinated everyone. The presentation was on a level that all students could enjoy.

Thank you for allowing us to have the program at Southside High School.

Sincerely,

Judy J. Lacus Sudy J. Davis Boiling Springs High School

OFFICE OF THE PRINCIPAL ROUTE SIX

Spartanburg, South Carolina 29303

February 6, 1984

Mr. Mike Knoblaugh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, Ca. 94086

Dear Mr. Knoblaugh:

It was certainly our pleasure to have had Ms. Ronnie Anastasio of Rick Trow Productions in our school on February 3, 1984. Her presentation of COMPUTERS, EXPRESSWAY TO TOMORROW was professionally done, informative, and well received by our students.

We congratulate your company for sponsoring this most informative program. It is our belief that our students benefited tremendously from this presentation.

Max E. Cash

Assistant Principal

MEC: jmm

cc: Rick Trow Productions Ms. Ronnie Anastasio

Milford Middle School

MILFORD SCHOOL DISTRICT MILFORD, DELAWARE 19963

PHONE 302-422-7595

Gary Annett, Principal

James Gussett, Asst. Principal

Karlyn A. Everhant, Asst. Principal

February 7, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

RE: ASSEMBLY - COMPUTERS: EXPRESSWAY TO TOMORROW

Dear Mr. Knoblauh:

Recently the Milford Middle School was exposed to a very exciting assembly presented by Ms. Ronnie Anastasio of Rick Trow Productions. Her assembly concerned computers and Atari. The assembly was held in a very professional manner and held the interest of over three hundred students for nearly one hour. It was quite a pleasure for us to have a program of this caliber come to our school free of charge.

I wish to thank both you and the Atari Company and of course Ms. Anastasio for a very professional well done program.

Sincerely,

MILFORD MIDDLE SCHOOL

Gary A/ Annett

Principal

GAA/rh

cc: Rick Trow Productions

Chapman High School

P. O. BOX 327 INMAN, S. C. 29349

TELEPHONE (803) 472-2835

February 10, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari Incorporated 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh,

I want to thank you for the superb computer program which your company presented to our student body today. It is obvious that much time and planning went into the presentation and it was well received by our students and our faculty. The material in Computers: Expressway to Tomorrow is well organized and I know that our students are much better informed about computers than they were.

I wish to compliment the young lady who served as emcee. Her enthusiasm, knowledge, and professionalism contributed much to the success of the program. She established instant rapport with the audience and treated the students in such a way that they were glad to assist her. In talking with her after the performance, I found her to be very congenial and interested in her work.

Again let me thank you for putting together an outstanding program which was both informative and entertaining.

Sincerely,

Grady-Hölden Principal

il Hold-



February 13, 1984

Mr. Mike Knoblauh, Manager Rick Trow Productions 3941 Commerce Avenue Willow Grove, PA

Dear Mr. Knoblauh:

I want to take this opportunity to express my thanks to Ronnie Anastasio for the marvelous manner in which she presented COMPUTERS: EXPRESSWAY TO TOMORROW recently at our school.

Ms. Anastasio was very well prepared and her presentation of the material was, not only informative, but also entertaining. She did a superb job of catching and keeping the attention of our student body.

I appreciate very much the opportunity of having this assembly.

Sincerely,

William L. Stubbs

Principal

WLS/lmh

iciam L. Stubbs



February 13, 1984

Rick Trow Productions 3941 Commerce Avenue Willow Grove, Pennsylvania

Dear Sir:

We are writing to thank you so very much for the presentation of the program; Computers: Expressway Tomorrow. Certainly this was a very timely and informative presentation.

Our youngsters and teachers found it to be relative to todays world scene. Anyone who does not see this production certainly will be at an educational loss.

In the assembly the following numbers were present:

836 Students
39 Teachers
3 Administrators
Total Attendance

Again, thanks so much for the program. We look forward to the next one. Ronnie Anastasiv, The presenter, is a credit to your staff.

Sincerely,

Clarence J! Cotton Assistant Principal

CJC/1t

cc: Mike knoblouh, Manager Atari Incorporated

Laurens Junior High School

POST OFFICE BOX 288

Laurens, South Carolina 29360

February 15, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh:

I want to express my appreciation to ATARI, INC. for sponsoring the program presented by Rick Trow Productions on computers. The program was very educational and extremely appropriate since we are just beginning to make use of computers for instructional purposes in the field of education.

Ronnie Anastasio did a fantastic job of presenting the program.

Once again let me thank you on behalf of our students and teachers for this outstanding program.

Sincerely,

W. S. Ramey, Principal LAURENS JR. HIGH SCHOOL

WSR/ah

Copy: Rick Trow Productions

NEWBERRY HIGH SCHOOL

HIGHWAY 219 - P.O. BOX 458 NEWBERRY, SOUTH CAROLINA 29108. 803-276-3427

OFFICE OF THE PRINCIPAL

February 17, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Dr. Sunnyvale, Calif. 94086

Dear Sir:

We would like to express our appreciation for the "Computers: Expressway To Tomorrow" program presented at our school. Our students found the program to be both entertaining and informative. We appreciate your company's commitment to education and look forward to further contact with you in the future.

Sincerely,

NEWBERRY HIGH SCHOOL

E. W. Lucas

Asst. Principal

EWL/1k

xc: Rick Trow Productions

Palmetto Middle School

SCHOOL DISTRICT ONE OF ANDERSON COUNTY Box 545 - WILLIAMSTON, SOUTH CAROLINA 29697

TELEPHONE 847-4333

ROGER A. WOLFE PRINCIPAL

February 17, 1984

DOUG ATKINS ASST. PRINCIPAL

Mr. Mike Knoblauh Atari, Inc. 1399 Moffit Park Drive Sunnyvale, Ca. 94086

Dear Sir:

Our student body of 860 students was pleased with the production of "Computers: Expressway To Tomorrow." It was presented extremely well by Ronnie Anastasia. Many teachers commented favorably as well.

As you prepare and revise the newer productions, I would like to see more of how computers are used in our world in different functions.

Sincerely,

hohr Walf

RW:11

cc: Rick Trow Productions 3941 Commerce Avenue Willow Grove, PA

LAKESIDE JUNIOR HIGH SCHOOL

ANDERSON, SOUTH CAROLINA 29621

February 22, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service 1399 Moffit Park Drive Sunnyvale, California 94086

Sir:

It was our pleasure to have Mrs. Ronnie Anastasio at our school recently presenting the program Computers: Expressway To Tomorrow.

The program was informative and entertaining and judging from comments made to me by students and teachers it was the best assembly program in recent years.

Please continue to develop such programs as this one. It is only through the cooperation of industry and education that we can achieve a truly functioning educated person.

Sincerely,

Harold Hillest

Harold Gilbert
Assistant Principal

HG/pm

CC: Rick Trow Productions



23 February 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh,

Eastside High School recently hosted the Rick Trow production of Computers: Expressway To Tomorrow sponsored by ATARI, INCORPORATED. The program was excellent in both its content and manner of presentation. The ATARI school program teacher lesson plan was a great follow-up aid and is currently on file for reference use in our computer library. Computers: Expressway To Tomorrow was well received by students and teachers alike as an informative and entertaining program. The multi-media production method was fast paced, involving, and a good use of our time.

Ms. Ronnie Anastasio served as our emcee. She was prompt, organized, entertaining, and professional in every respect. Her communication with the students who assisted in the set-up as well as with the general audiance was excellent.

Our congratulations to ATARI and Rick Trow Productions for an outstanding program. We look forward to the next event.

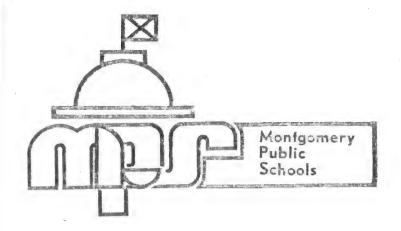
Sincerely,

Steven C. Morlan

Student Government Advisor

Eastside High School

cc: Rick Trow Productions



Principal's Office
Capitol Heights Jr. High
116 Federal Drive
Montgomery, Alabama 36107

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh:

Rick Trow Productions presented the program, "Computers: Expressway to Tomorrow" to approximately 950 students and teachers at Capitol Heights Junior High School on-February 22, 1984. This program was a great boost to our computer literacy program. We have purchased ten microcomputers that are being used to teach computer literacy as an aid to the instruction of math, language and reading; also for the management of student schedules, attendance records, and to keep records of library book circulation.

We thank you for making this program available to our students. Please send us information on other programs that you have available.

Sincerely.

T. Jackson Principal



Wetumpka High School

300 Tallassee Street
WETUMPKA, ALABAMA 36092-1898

(205) 567-5158

February 27, 1984

Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA. 94086

Dear Mr. Knoblauh,

I would like to thank you for sponsoring the program Computers: Expressway To Tomorrow, which was presented at Wetumpka High School on Friday, Feb. 24, by Rick Trow Productions. The show was professionally presented by Ronnie Amastasio and greatly enjoyed by the approximately 600 students in attendance. The material covered was fast paced, appropriate, and highly motivating.

Again let me express our appreciation.

Thanking you,

ames E. Myers

James E. Mu

Principal

Mue Kunes Middle School

1901 HURTEL STREET MOBILE, ALABAMA PHONE (71-4341 HERSCHELL R. WILSON March 2, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, Ca. 94086

Dear Mr. Knoblauh.

On behalf of the eight hundred students and faculty of Mae Eanes Middle School, I want to take this opportunity to thank you for sponsoring the Rick Trow Production, "Computers: Expressway To Tomorrow." Because we need to produce a student capable of functioning in a high technological society, the outstanding presentation by Ms. Ronnie Anastasia helped to advance us toward attaining that goal.

I hope that your company will continue to support this worthy production. Once again, thank you for choosing Mae Eanes as one of the sites for the presentation. We look forward to your return to our school.

Sincerely.

Herschell G. Wilson Herschell R. Wilson. Principal

cc: Rick Trow Productions



CLERMONT HIGH SCHOOL

301 East Avenue

Clermont, Florida 32711

Telephone 904/394-2109

March 7, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Today we were fortunate to have presented the assembly program "Computers: Expressway to Tomorrow".

The program was ably introduced by Ms. Ronnie Anastasio and well received by our students. They were attentive during the program and conversant about it afterward.

The faculty also had many positive comments about the subject, its content and portrayal.

In all it was a real "plus". Thank you.

Sincerely,

David A. Lofgren, Principal

DAL/mp

cc: Rick Trow Productions



ORANGE COUNTY PUBLIC SCHOOLS

Edgewater High School

3100 EDGEWATER DRIVE ORLANDO, FLORIDA, 32804 849-0130 LOWELL BOGGS

JIM CINNAMON ASSISTANT PRINCIPAL

OSCAR WILLIS
ASSISTANT PRINCIPAL

CHARLES G. ROHRER PRINCIPAL

March 12, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh:

On behalf of the Student Government Association and the faculty and staff of Edgewater High School, we would like to express our deep appreciation to you for sponsoring the outstanding assembly program on computers.

The program was very informative and was presented in a manner which our students could understand. We would also like to compliment the outstanding job done by Rick Trow's presentor, Ronnie Anastasio. She handled herself in a very professional manner which made it much easier to conduct our assemblies.

We would encourage you in the future to sponsor other programs.

Sincerely yours,

Holly Crevier, President Student Government Association

Stephen Hall, Director Student Activities

vbm

cc: C. Rohrer, Principal
Edgewater High School
Rick Trow, President
Rick Trow Productions

LAKE MARY HIGH SCHOOL

Longwood - Lake Mary Road Lake Mary, Florida 32746

323-2110

Don T. Reynolds

Principal

Mr. Mike Knoblauh, Manager ATARI Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive

Snnyvale, CA 94086

Dear Mr. Knoblauh:

Wow! Your Computers: Expressway to Tomorrow program was a tremendous success at Lake Mary High School, and opened so many eyes to the technology made available by your company. The show held the capacity audience's full attention the entire time with its educational and entertaining information.

The production by Rick Trow Productions was first class, and the mistress of ceremonies, Ms. Ronnie Anastasio, was a total professional. The program was very well planned and effectively organized, and Ms. Anastasio was efficient in organizing her green crew of Lake Mary students on the spot.

Thank you for sponsoring the program and making it available to our school. We would welcome any further productions of this caliber.

Joseph A. Monserrat Activities Director

CC: Rick Trow Productions

John Reichert Assistant Principal

Jay Stokes Assistant Principal

Dee Harvey Assistant Principal

Don Smith
Dean of Students

Merritt Island High School

100 EAST MUSTANG WAY

PHONE 452-1110

MERRITT ISLAND, FLORIDA 32953

ROBERT L. THOMAS, Dean DORIS E. GLENN, Dean

HENRY D. SMITH, JR., Principal MICHAEL L. KRUPP, Asst. Principal WILLIAM J. DUGAN, Asst. Principal

M gair.

INTERNA

H ONO

SCHOLARSHIP

March 15, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Thank you for giving us the opportunity to view your computer presentation: Expressway To Tomorrow: It was entertaining and educational, and I now feel very comfortable and modern using the "new" vocabulary of computer language.

My senior class appreciated the media equipment and human involvement with the screen characters. Ms. Ronnie Anastax was very professional and at ease with the students. They also felt the program encouraged students to think of the new creative potential of computerpin the modern era of technology.

Thank you again.

Sincerely,

Gloria Bring

Encl. Letter.

Merritt Island High School

100 EAST MUSTANG WAY

PHONE 452-1110

MERRITT ISLAND, FLORIDA 32953

HENRY D. SMITH, JR., Principal MICHAEL L. KRUPP, Asst. Principal WILLIAM J. DUGAN, Asst. Principal ROBERT L. THOMAS, Dean DORIS E. GLENN, Dean

MERIT

March 19, 1984

I NTEGRATY

Honon

S CHOLARSHIP

Mr. Mike Knoblauh, Manager Atari Instructional Marerial Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Just a note of thanks for introducing computers to a large number of students in an interesting and educational manner. Over 400+ students were able to observe Ronnie Anastasio and the program COMPUTERS: EXPRESSWAY TO TOMORROW with interest of more than one of a superficial nature. I've heard only good comments about the production from several staff members and have urged them to correspond with you regarding same.

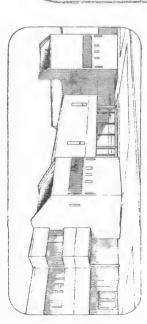
Thanks again for knocking the edge off of an impersonal item that for many is more intimidating than challenging. If you have other productions

in the future, please give us a call.

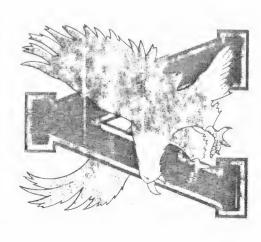
Sincerely Yours In Education,

Michael L. Krupp Assistant Principal

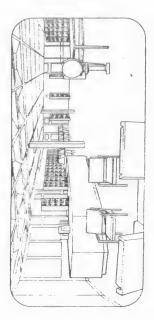
cc: Rick Trow Productions
Mr. H.D. Smith, Principal
Mr. Wm. Dugan, Asst. Principal



Astronaut High School 800 War Eagle Blvd. Titusville, Florida 32780



Fred Bynum, Principal
Bill Ketchum, Assistant Principal
Ellie Rawle, Assistant Principal
Jeanne Andrews, Administrative Dean
Mark Charron, Administrative Dean



March 20, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Dr. Šunnyvale, CA 94086

Dear Mr. Knoblauh:

I wish to express my appreciation on behalf of the students at Astronaut Each year seems to get better has been presented by Rick Trow Productions over the past several years COMPUTERS: EXPRESSWAY TO TOMORROW was by far the best production that High School for the excellent presentation that was given by Rick Trow Productions, specifically Ronnie Anastasio, on March 13, 1984. that they have been coming to our school. and the students seem to enjoy it more.

We look forward to their next visit next school year.

Sincerely,

Geneva Hesher

Occupational Placement Specialist

do h

Poinsett Middle School

ROBERT R. MANNING Principal

305/636-4982-83

BRENDA B. BLACKBURN Assistant Principal

March 20, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh:

. On March 12th, our faculty and student body was priviledged to view the multimedia production "Computers: Expressway to Tomorrow". The program was outstanding. Ms. Anastasio, our presentor, worked quickly and efficiently in setting up her equipment and did an excellent job in coordinating the work of her student assistants. Throughout, she maintained a high degree of enthusiasm for the show and our students. The entire presentation was a "clockwork" performance.

Our students were very receptive to the information shared with them about computers through an entertaining format. The curriculum lesson plan coordinated well with the presentation and was explicit enough to be used by educators with varying degrees of computer expertise.

In terms of audience reception, I would suggest that greater student involvement in the presentation itself would be valuable. The high point of the program for our middle school students seemed to be the use of a student to demonstrate the computer speech capabilities. I recommend that an increased emphasis be placed on the degree of darkness required for full appreciation of the presentation. Our gym, although dark, had skylights which substantially distracted from the quality of the film presentation.

We extend our compliments to Atari and Rick Trow Productions for this fine educational program and look forward to other opportunities to work with you.

Brenda B. Blackburn

Brenda B. Blackburn Assistant Principal

BBB/mbw

cc: Rick Trow Productions 3941 Commerce Avenue Willow Grove, Pa 19090

Laurens District 55 High School

P. O. Box 309

Laurens, South Carolina 29360

March 26, 1984

Mr. Mike Knoblah, Manager Atari Instructional Material Service ATARI, INCORPORATED 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Thank you for making available to our school, the program, COMPUTERS: EXPRESSWAY TO TOMORROW. It was a highly motivating, enjoyable and well done program.

Ms. Ronnie Avastasio did a very professional, efficient job, and the students related to her and the message well!

Sincerely,

Sarah L. Smith

Assistant Principal

SLS/dp

cc: Rick Trow

Ronnie Avastasio



Charleston County School District

Ronald A. McWhirt, Superintendent

Phone 556-6841

C.E. WILLIAMS MIDDLE SCHOOL Benjamin Brockington, Principal Route 13 Charleston, S. C. 29407

April 4, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh:

We were recently fortunate to have <u>Computers: Expressway to Tomorrow</u> shown in our school. The response by our student body and faculty was one of total captivation. It stimulated and maintained interest during the entire program. I felt the program eased some of the apprehensions and reservations that many of our students and teachers may have had concerning computers.

I thought that Ronnie Anastasio's presentation was outstanding. It was extremely entertaining and informative. I also felt that her professionalism and the quality of the program made this a very worthwhile movie. I felt that the entire system was done professionally from the dual movie screens to the superb sound system.

Should Atari release another movie of this quality and value, I would certainly welcome them to return to my school.

I would like to personally thank Ronnie and Atari for having given us this opportunity to view and learn more about Computers: Expressway to Tomorrow.

Sincerely,

J. R. Myers

Assistant Principal

cc: Rick Trow



Charleston County School District

Ronald A. McWhirt, Superintendent

LAING MIDDLE SCHOOL John W. Collins, Principal Route 1, Box 40 Mt. Pleasant, S.C. 29464

Phone 884-8414

April 5, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sumnyvale, CA 94086

Dear Mike:

I am writing you to express the appreciation of the staff and students of Laing Middle School for bringing the assembly program "Computers: Expressway to Tomorrow" to our school. Everyone thoroughly enjoyed this presentation. It was very timely in this age of transition to computer use. We appreciate your interest and concern in keeping our educational program up-to-date for the students in our community.

Please congratulate Ronnie on a fine job. Her presentation was certainly excellent.

Thank you once again for your help and support. We look forward to seeing this program again in the future.

Yours truly,

John W. Collins

Principal

JWC:dg

Copy to: Rick Trow Productions

Lakeniem Junior High School

1200 West Bay Street Winter Garden, Florida 32787 Telephone 656-3044

Otto F. Dickman, III Principal

April 10, 1984

Robert H. Ford Assistant Principal Harold B. Galloway Assistant Principal

Mr. Mike Knoblauh Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh:

Lakeview Junior High School would like to compliment the recent showing (March 22, 1984) of Computers: EXPRESSWAY TO TOMORROW. We felt that the presentation of Ronnie Anastasio to be both educational and informative.

Also, we thoroughly enjoyed the format of the presentation created by RICK TROW PRODUCTIONS. The response to the program was favorable from both the faculty and our students.

We wish to thank the ATARI INSTRUCTIONAL MATERIAL SERVICE DIVISION for sponsoring something we felt was quite worthwhile.

Scott A. Boman

SAB/1w

cc: Rick Trow Productions

West Essex Senior High School

West Greenbrook Road, North Caldwell, New Jersey 07006

Malcolm J. Simpson Principal Telephone 201-228-1200

April 17, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari Incorporated 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh,

This morning our faculty and students attended the assembly, "Computers: Expressway To Tomorrow." Ronnie Anastasio from Rick Trow Productions was the narrator of the program and she did a terrific job!

The students I have talked with considered this assembly the best one we have had this year, because it was lively and entertaining as well as educational. Faculty members agreed that this kind of assembly makes learning a joyful experience.

The only complaint I heard was that many students and staff members wished it had been longer. Some said they couldn't believe forty five minutes passed so quickly.

Our thanks to Atari and Rich Trew Productions for bringing the presentation to West Essex High School. It was an educational experience that was appreciated and applauded by all of us.

Sincerely yours,

Bob Haskins

Assistant Principal

BH:ri

cc: Rick Trow Productions 3941 Commerce Ave. Willow Grove, Penna.

WINTER PARK HIGH SCHOOL

Eric J. Smith

TELEPHONE (305) 644-6821 April 17, 1984

Robert J. Berry
ASSISTANT PRINCIPAL
James A. Bonatis
ASSISTANT PRINCIPAL
James E. Heise
ASSISTANT PRINCIPAL
Ernestine P. Mosley
ASSISTANT PRINCIPAL

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, CA 94086

Dear Mr. Knoblauh,

Please accept our appreciation for your sponsorship of COMPUTERS: EXPRESSWAY TO TOMORROW. This multi-media presentation was well received by all attending students as well as faculty and staff members. We have made computer awareness a top priority at Winter Park High School so this program was most appropriate.

Having attended many different high school assembly programs throughout my teaching career, I must compliment you on a fast moving, up-to-date, and interesting presentation. Ms. Ronnie Anastasio did an excellent job of personalizing the program and provided good transition from slide to slide.

We thank you for this learning opportunity and would be interested in other such presentations scheduled for the Central Florida area. Please let us know when this program and/or others of equal quality might be available to us.

MANY THANKS!

Sally K. O'Brien

Computer Math Instructor Winter Park High School

Sally K. O'Brien

Smithtown High School West

100 Central Road, Smithtown, New York 11787 Area Code (516) 360-7375

April 17, 1984

Mr. Mike Knoblauh, Manager Atari Instructional Material Service Atari, Incorporated 1399 Moffit Park Drive Sunnyvale, California 94086

Dear Mr. Knoblauh:

On Wednesday, April 13, 1984 the program Computers: Express-way to Tomorrow was presented to approximately 800 of our students. They enjoyed the program very much and the presentation by Ronnie Anastasio was outstanding. She maintained our students interest and handled her part of the program exceedingly well.

Many of our students are familiar with computer technology and, therefore, the program was a little too elementary for them. What was presented was done in a very effective manner. Rick Trow Productions always does a job to be proud of. We look forward to further productions from them in the future.

Sincerely yours,

PAUL FLAUM

ASSISTANT PRINCIPAL

PF:wb

cc: Mr. Rick Trow